



## Monterey County Special Events Task Force

**MINUTES**

**Thursday, March 24, 2022**

Monterey County Government Center – Via Zoom  
1441 Schilling Place – 1st Floor Salinas, CA 93901  
9:00 AM

The overview of the Special Events Task Force is to form a partnership between event planners and regulatory agency staff to provide support addressing life, health, and safety issues. The purpose of this meeting is to guide event organizers through the County permit process and to familiarize them with agency staff who will be their points of contact, and to have an open discussion with stakeholders on any concerns regarding an event.

Welcome and Introductions

Events Discussed:

1. **Event Name: All Wheels Veteran Fundraiser (APN:177-052-010-000)**

**Date: 4/23/2022**

**Permits: 21SE00025**

- **Organizer Michael Bloom was not present:**
- **Liz Gonzales (HCD) provided the following comments:**
  - This is a Veteran Car fundraiser.
  - The event will take place on at Veterans Hall on 95<sup>th</sup> Street in Spreckels CA.
  - There will not be any vendors outside of the facility.
    - Inside the facility food will be served.
- **Regulatory agencies comments pertaining to this event. - NONE**
- **Public comments pertaining this event - NONE**

2. **Event Name: SMART Dog Group (APN:129-051-03-000)**

**Date: 04/23/2022**

**Permits: 22SE00026**

- **Organizer Dan Thompson was not present.**
- **Liz Gonzales (HCD) provided the following comments:**
  - This is a dog show.
  - Event will take place at Manzanita Park 17100 Castroville Blvd, Prunedale CA.

- This event is a 3-day event that will take place on 04/22/2022 to 04/24/2022
- **Regulatory Agencies comments related to this event:**
  - ❖ **Dona Luna (MC Parks)- Provided the following comments:**
    - Has been in contact with the event organizers and is working with them.
- **Public comments pertaining this event – NONE**

**3. Event Name: Hyundai Monterey Sports Car Championship (APN: 173-011-023-000)**

**Date: 04/29/2022 – 05/01/2022**

**Permits: 22SE00003; 22CP00636**

- **Event organizer Roberta Cristi was present and provided the following comments:**
  - Highway 68 gate and South Boundary Rd. gate will serve as the entrances to the event.
    - Have spoken to CHP.
    - Gates will open at 6:30am.
  - Event will take place at WeatherTech Laguna Seca Raceway, 1021 Monterey Salinas Highway 68, Salinas CA.
  - Tickets sales are currently at 3000.
  - Expecting 10,000 people over the 3 days
    - This number reflects staff, participants, and spectators.
  - Submitted all information to HCD on 3/10/2022.
- **Regulatory agencies comments pertaining to this event:**
  - ❖ **Liz Gonzales (HCD)- Provided the following comments:**
    - Liz will follow up with Domi Hernandez to confirm all the information submitted by Roberta was received and will reach out to Roberta to provide a status update.
  - ❖ **John V. Narigi (President & General Manager for A & D Consultants) - Provided the following comments:**
    - Clarified that the event will take place on 4/29/2022 to 05/01/2022.
    - Stated he would be calling Mr. Weaver.
    - Clarified that for events they are allowed 3 unlimited sound days and from historical they are allowed 6 promotional days.
      - Promotional days allow:

- This is not a spectator event.
    - A limited number of vehicles on the track, usually for testing OEM's new models.
  - It's a track rental.
- **Public comments pertaining this event:**
  - ❖ **Michael Weaver- Provided the following comments:**
    - Acknowledged that the use of Highway 68 and South Boundary should not be in issue specially if sales are only 3000 ticket sales.
    - He is concerned with the 36 unlimited sound days.
    - Requested clarification of the event dates.

**4. Event Name: Sun, Wind and Wine Festival (APN: 167-041-005-000)**

**Date: 05/11/2022 – 05/14/2022**

**Permits: 22SE00011**

- **Event organizer Gwen McGill was not present.**
- **Liz Gonzales (HCD) provided the following comments:**
  - This is the third year this event is being held.
  - Event will take place at Mer Soleil Winery, 1290 River Road, Salinas CA.
  - 05/11/2022 to 05/13/2022 will be set up days.
  - They are expecting about 800 people.
  - There will be a small live band.
  - There will be food being served.
    - Since food is being served, HCD has forwarded the information to Environmental Health.
- **Regulatory agencies comments pertaining this event. - NONE**
- **Public comments pertaining this event – NONE**

**5. Event Name: Fiesta Freestyle (APN: 141-131-025-000)**

**Date: 05/14/2022**

**Permits: 22SE00022**

- **Event organizer Sal Jimenez was present and provided the following comments:**
  - This event will take place at the Red Barn 1050 North

Highway 101, Aromas CA.

- This is the 1<sup>st</sup> event of this type.
  - Currently the Red Barn runs a flea market on Sunday.
  - This event will be a concert that will feature Freestyle Music Artist from the 80's.
  - Set up for the event will be on Friday all Day.
  - Event will take place on 05/14/2022
    - Doors will open at 10:00am on 05/14/2022.
    - Event hours will be from 10am to 6pm
    - Music should be off by 5:30pm no later than 6:00pm.
  - Ticket sales look positive
    - 300-400 tickets sold so far.
    - Expecting 1500 to 2000 people
  - Will have a cleanup crew on site.
  - Security team will be on site.
  - There will be food and alcohol sales
  - There will be shaded areas.
  - Parking will be the same as Sunday
  - They are notifying the neighbors
  - They have spoken with Cal Fire, and they are having a meeting next week
    - Fire wants to check security exits.
    - Wants to do a walkthrough of the property.
  - CHP met with officer Chavez
    - No concerns with CHP yet.
  - Sal confirmed that they had not spoken to the Monterey County Sheriff's office.
  - There will be a VIP area.
  - Handicap accessibility area will be available, along with handicap parking.
  - First aid center will be set up.
- **Regulatory agencies comments pertaining this event:**
    - ❖ **Liz Gonzales (HCD)- Provided the following comments:**
      - Planning is looking into this event very closely to determine if any further events similar events will be allowed in the future.
    - ❖ **Commander Tongol (MC Sheriffs)- Provided the following comments:**
      - Stated that his office has not spoken to Sal regarding some of their concerns.
        - Are they expecting to sell more than 2000 tickets?

- Is there a security and traffic plan?
      - Will there be handicap accessibility?
    - Considers that MCSO presence should be at the event.
    - Suggested that his office along with Cal fire, CHP and Sal all meet at the Red Barn to do a site visit and address any safety concerns.
  - ❖ **Sargent Mendoza (MC Sheriffs)- Provided the following comments:**
    - Would like to receive a security plan indicating the following:
      - What is going to be the private security deployment?
      - Will there be metal detectors?
      - How will the facility prevent unauthorized entry?
    - Suggested that a meeting be arranged to discuss concerns.
  - ❖ **Sargent Christopher Pia (CHP)- Provided the following comments:**
    - This will be a much larger event than the normal Flea Market held on Sundays.
    - Stated that he did not receive a traffic plan for this event and requested that Sal provided one.
  - ❖ **Liz Gonzales (HCD)- Provided the following comments:**
    - Liz advised Sal that the traffic plan should be submitted to HCD, and they will forward the traffic plan to all other agencies.
    - Liz Gonzales stated that she will provide Sal's contact information to the Sheriff and CHP after this meeting so they can meet onsite to discuss concerns.
- **Public comments pertaining this event – NONE**

**6. Event Name: The Quail Motorcycle Gathering (APN:157-031-022-000)**

**Date: 05/12/2022 – 05/15/2022**

**Permits: 22SE00014**

- **Event organizer Courtney Ferrante was not present.**
- **Liz Gonzales (HCD) provided the following comments:**
  - Unlike the 2021 event, this year the event will be open to spectators.
  - Event will take place at the Quail Lodge, 5205 Valley Greens, Carmel Valley, CA.
  - Event will be from 10am to 4pm.
  - 3500 attendees expected.

- Encroachment application has been submitted.
- There will be 2 tents that are 400 square feet.
  - Will be submitting permit application shortly.
- South Boundary Rd will be used for load in.
- There be food trucks.
- Admission only tickets.
- There will be 300 motorcycles on display.
- Will have a Monterey Youth Museum dedicated kid's area.
- There will a silent action to support charities.

• **Regulatory agencies comments pertaining this event. - NONE**

• **Public comments pertaining this event - NONE**

**7. Event Name: Bay Team Dog (APN: 129-051-033-000)**

**Date: 05/21/2022 – 05/22/2022**

**Permits: 22SE00029**

- **Event organizer Dan Thompson was not present.**
- **Dona Luna (MC Parks) Provided the following comments:**
  - Have submitted all applications.
  - Event will take place at Manzanita Park 17100 Castroville Blvd, Prunedale CA.
  - There will be RV camping around the track.
  - This event will have tents and information has been forwarded to HCD.
    - The tents are 10x10

• **Regulatory agencies comments pertaining this event. - NONE**

• **Public comments pertaining this event - NONE**

**8. Event Name: War of Darkshore - AMTGARD (APN: 245-111-006-000)**

**Date: 05/25/2022 – 05/28/2022**

**Permits: 22SE00022**

- **Event organizer Paul Wilkins was not present.**
- **Dona Luna (MC Parks) Provided the following comments:**
  - This is an annual event.
  - Event will take place at San Lorenzo Park, 1160 Broadway Street, King City CA.
  - 150 attendees expected.

• **Regulatory agencies comments pertaining this event. - NONE**

- Public comments pertaining this event - **NONE**

9. **Event Name: Strawberry Fields Forever (APN: N/A)**

Date: 05/15/2022

Permits: 22SE000

- Event organizer Robert Leibold was present and provided the following comments:
  - This is a bicycle tour known as a century ride.
  - There is a 30-mile, 60-mile, and 100-mile loop.
  - Starts and finishes in Santa Cruz County but loops into Monterey County.
  - No road closures.
  - No group rides.
  - No Racing.
  - Event is a fundraiser.
  - Expecting 600 to 800 riders.
  - Would like to have a food truck at Royal Oaks Park
    - Will be submitting application.
- Regulatory agencies comments pertaining this event:
  - ❖ Dona Luna (MC Parks)- Provided the following comments:
    - Reminded event organizer they need to complete and submit the documents Dona had previously emailed, for her to complete the special events use permit.
- Public comments pertaining this event – **NONE**

**Old Items:** *This is a time set aside for the public and agencies to comment on a matter that is not on the agenda.*

➤ **None**

**New Items:** *This is a time set aside for the public and agencies to comment on a matter that is not on the agenda.*

➤ **None**

**If you have any questions about any of the items listed on this agenda, please contact:**

Freda Escobar, HCD Permit Center Manager

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**Meeting Adjourned**