



**Monterey County  
Special Event Task Force Meeting**

**MINUTES**

**Thursday, June 23, 2022**

**TELECONFERENCE VIA ZOOM**

Monterey County Government Center  
1441 Schilling Place – South, 2<sup>nd</sup> Floor Salinas, CA 93901  
9:00 AM

The overview of the Special Events Task Force is to form a partnership between event planners and regulatory agency staff to provide support addressing life, health, and safety issues. The purpose of this meeting is to guide event organizers through the County permit process and to familiarize them with agency staff who will be their points of contact, and to have an open discussion with stakeholders on any concerns regarding an event.

**Welcome and Introductions**

**Events Discussed:**

**1. Event Name: King City Young Farmers (APN:245-111-006-000)**

**Presented by: Mark Phillips**

**Permits/File: 22SE00057**

Set-up: July 2, 2022, Event Start: July 4, 2022, Event End: July 4, 2022, Dismantle: July 5, 2022

Location: San Lorenzo Park, 1160 Broadway Street, King City, CA 93930

• **Organizers Mark Phillips was present and provided the following comments.**

- Food will be sold at the event:
- There will be a car show.
- Will be a fundraising event.
- Expecting about 500 attendees.
- Parking will be along San Antonio Drive.

• **Regulatory agencies comments pertaining to this event:**

▪ **Dona Luna (Monterey County Parks) provided the following comments:**

- She has received all documents from the event organizer.
- Event organizer has submitted the fee waiver.

▪ **Michael Ogunbodede (Monterey County Environmental Health) provided the following comments:**

- Emailed the event organizers on Tuesday, will review event organizers response, and will reach if further clarification is needed.

• **Public comments pertaining this event - NONE**

**2. Event Name: The Quail, A Motorsports Gathering (APN:157-031-022-000)**

**Presented by: Courtney Ferrante**

**Permits/File: 22SE00015**

Set-up: August 14, 2022, Event Start: August 19, 2022, Event End: August 19, 2022 Dismantle: August 21, 2022

Location: Quail Lodge, 8000 Valley Greens Drive, Carmel, CA 93923

• **Organizer Courtney Ferrante was present on behalf of Courtney Ferrante and**

**provided the following comments:**

- There will be a road closure from August 16, 2022, to August 20, 2022.
    - Encroachment permit has been submitted.
  - Will be using Park Avenue to assist with parking.
    - They will begin placing signage on August 2, 2022.
      - Signage will be alongside Carmel Valley Road.
  - Have confirmed 4-8 Sheriff's Officers, 3-5 CHP and about 30 Private Officers from CSB Security.
  - There will be Shuttles to transport staff and attendees.
    - Monterey Community Church will be the designated parking lot for employees.
      - Shuttles will be running from Tuesday to Friday.
      - Expecting about 600 employee cars.
    - Carmel High School will be used as Sponsor City/Will Call on Friday only.
      - Expecting about 850 cars.
  - There will be medics onsite during set up and event day.
  - Have submitted documents to Fire Department, Building and Encroachment.
    - Fire has been approved and setting up inspection.
    - Building applications have been submitted and fees have been paid.
    - Waiting for the encroachment permits to be approved.
  - Will be submitting the Health Department permit within the next few weeks.
  - Expecting 5,000 attendees on Friday.
  - Expecting about 1,700 cars onsite.
- **Regulatory agencies comments pertaining to this event.**
    - **Robert Palomino (Monterey County HCD) provided the following comments:**
      - Currently reviewing the encroachment permit application.
      - Advised event organizers that last year there were issues with attendees blocking Baja Cantinas driveway.
        - Event organizer stated that signage would be placed advising attendees not to block.
        - Traffic team will be ensuring that driveways are not blocked.
    - **Michael Ogunbodede (Monterey County Environmental Health) provided the following comments:**
      - Will be reviewing event submittals and will provide comments by end of day.
  - **Public comments pertaining this event - NONE**

**3. Event Name: Rolex Motorsports Reunion (APN:173-011-023-000)**

**Presented by: Roberta Cristi**

Permits/File: 22SE00007

Event Start: August 17, 2022, Event End: August 20, 2022

Location: WeatherTech® Raceway at Laguna Seca, 1021 Monterey Salinas Highway, Salinas, CA 93908

- **Organizer Roberta Cristi was present and provided the following comments.**
  - Ticket Sales are up 9% from last year.
  - This will be a Wednesday to Saturday event.
  - Sunday will be a cars and coffee event.
    - Will be open to the community.
    - Low ticket price.
  - Building permit application and tent plans have been submitted.
  - Same traffic plan will be used as previous years.
    - Encroachment permit has been received from Cal Trans.
    - Highway 68 will be used.
  - Fire Department and CHP will be onsite for the event.
- **Regulatory agencies comments pertaining to this event. - NONE**
- **Public comments pertaining this event – NONE**

**4. Event Name: Aromas Days (APN:267-092-015-000)**

**Presented by: Nate Arroyo**

Permits/File: 22SE00063

Set-up: August 12, 2022, Event Start: August 12, 2022, Event End: August 12, 2022, Dismantle: August 12, 2022 August 13, 2022

Location: Aromas Town Square, 305 Carpentaria Road, Aromas, CA 95004

- **Organizer Nate Arroyo was present and provided the following comments:**
  - This is an annual festival that is held in downtown Aromas.
  - Fundraising event for local nonprofit organizations.
  - There will be live music.
  - Some streets downtown will be closed.
  - Security will be onsite.
  - Fire department will be onsite to assist with medical.
  - Currently in the process of obtaining encroachment permit.
  - Waiting to hear back from Environmental Health regarding the permits that food vendors will need.
  - Expecting 5,000 to 7,000 attendees.
  - 1 day event.
  - Event will take place from 9:00 a.m. to 4:00 p.m.

- **Regulatory agencies comments pertaining to this event:**
  - **Michael Ogunbodede (Monterey County Environmental Health) provided the following comments:**
    - Emailed event organizer on Tuesday with and is currently waiting for a response.
      - Requested a response from the event organizer.
    - Advised event organizer to contact Peggy Harris.
      - Peggy Harris' contact information was provided to event organizer.
  - **Robert Palomino (Monterey County HCD) provided the following comments:**
    - Advised event organizer that he has not received an encroachment application packet.
    - Advised event organizer of parking issues in the past.
      - Attendees parked next to railroad tracks by Aromas Rd.
        - Event organizer stated that they will be addressing this issue this year.
- **Public comments pertaining this event - NONE**

5. **Event Name: BCR X MCW (CARS & COFFEE HOUR) (APN:015-012-061-000)**

**Presented by: Ian Schwartz**

Permits/File: 22SE00032

Set-up: August 13, 2022, Event Start: August 13, 2022, Event End: August 13, 2022, Dismantle: August 13, 2022

Location: The Barnyard Shopping Village, 24600 Carmel Rancho Lane, Carmel, CA 93923

- **Organizer Ian Schwartz was present and provided the following comments:**
  - This event will be the same as last year's.
  - There will only be 100 participants.
  - Event will take place on Saturday, August 20, 2022.
    - From 8:00a.m. to 9:00p.m.
    - There will be no organized activities.
    - Attendees are encouraged to shop at the local shops and restaurants.
    - No signage will be used.
    - No tents will be used.
    - No sales, marketing, or promotional activity will take place.
- **Regulatory agencies comments pertaining to this event:**
  - **Michael Ogunbodede (Monterey County Environmental Health) provided the following comments:**
    - Currently reviewing documents and will provide comments within a few hours.
- **Public comments pertaining this event - NONE**

6. **Event Name: Cadillac 2022 – Celestiq (APN: 008-032-012-000)**

**Presented by: Alan Vasquez; Michelle Donovan**

Permits/File: 22SE00062

Set-up: August 15, 2022, Event Start: August 18, 2022, Event End: August 21, 2022, Dismantle: August 22, 2022

Location: 28 Poppy Lane, Pebble Beach, CA 93953

- **Organizer Alan Vasquez was present and provided the following comments on behalf of event organizer:**
  - This is a private event.
    - Invitation is required.
  - There will be no food sales.
  - Expecting 50-100 people (including staff).
  - Private tour of the home will be given to attendees.
  - Cars will be placed in designated areas throughout the property.
  - Guests will be shuttled via private car.
  - Parking will be offsite and away from neighborhood.
- **Regulatory agencies comments pertaining to this event.**
  - **Elizabeth Gonzales (Monterey County Environmental HCD) provided the following comments:**
    - The Pebble Beach Company has been contacted and they stated that they currently are working with the event organizers.
      - No current issues.
  - **Tim Jones (Deputy Fire Marshall Pebble Beach) provided the following comments:**
    - Event organizer has been in contact with Captain Reynolds and discussed parking and Fire access.
- **Public comments pertaining this event – NONE**

7. **Event Name: Dog Group Events @ Manzanita Park (APN: 129-051-033-000)**

**Presented by: Dan Thompson**

Permits/File: 22SE00036- 22SE00044

Set-up: Various Event Start: Various Event End: Various Dismantle: Various

Location: Manzanita Park, 17100 Castroville Blvd., Salinas, CA 93907

- **Organizer Dan Thompson was not present.**
- **Dona Luna (Monterey County Parks) provided the following comments:**
  - There will be 12 events that take place from May 2022 to August 2022.
  - These events will be public events.
    - Public is welcome to view the dog agility events.
  - If public wishes to participate in the event they need to register.
- **Regulatory agencies comments pertaining to this event. - NONE**

- **Public comments pertaining this event – NONE**

### Old Items

*This is a time set aside for the public and agencies to discuss any new or unresolved issues on previous agenda items.*

**Liz Gonzales (Monterey County HCD) provided the following comments:**

- The Backpack Car Show that was going to be held on July 9<sup>th</sup>, 2022, in Castroville CA has been cancelled. (22SE00050).
  - Application has been withdrawn.

### New Items

*This is a time set aside for the public and agencies to comment on a matter that is not on the agenda.*

#### 1. Event Name: Prundale Car Show

**Presented by: Dennis**

Permits/File: 22SE00066

- **Organizer Dennis was present and provided the following comments.**
  - This is the 2<sup>nd</sup> year this event is being held.
  - Event will take place on July 23, 2022, from 9:00 a.m. to 2:00 p.m.
  - This is a nonprofit organization, and the event will be a fundraiser.
  - There will be no road closures.
  - No Alcohol
  - Lions Club will be handling parking/traffic.
  - Event will take place at the library.
  - Expecting 100 participants.
  - There is coffee and doughnuts in the morning.
  - Lunch will be provided.
  - Medical plan was submitted.
- **Regulatory agencies comments pertaining to this event. - NONE**
- **Public comments pertaining this event – NONE**

#### 2. Event Name: Ferrari Event at The Barnyard

**Presented by: Elsa Rivera 22SE00067**

- **Organizer Elsa Rivera was present and provided the following comments.**
  - This is a fundraising event.
  - No food will be sold.
  - Event will take place at the Barnyard.
  - This event requires a ticket.
  - Expecting 200-500 attendees.
- **Regulatory agencies comments pertaining to this event. - NONE**

- **Liz Gonzales (Monterey County HCD) provided the following comments:**
  - She will follow up with event organizers and provide them additional information pertaining the permit application process.
  - This event will be on next months agenda.
  
- **Public comments pertaining this event – NONE**

### **Adjournment**

If you have any questions about any of the items listed on this agenda, please contact Monterey County Housing & Community Development Department at:

Phone: (831)755-5025

Email: [SpecialEvents@co.monterey.ca.us](mailto:SpecialEvents@co.monterey.ca.us)