



Monterey County Special Events Task Force

MINUTES

Thursday, July 28, 2022

Monterey County Government Center – Via Zoom
1441 Schilling Place – 1st Floor Salinas, CA 93901
9:00 AM

The overview of the Special Events Task Force is to form a partnership between event planners and regulatory agency staff to provide support addressing life, health, and safety issues. The purpose of this meeting is to guide event organizers through the County permit process and to familiarize them with agency staff who will be their points of contact, and to have an open discussion with stakeholders on any concerns regarding an event.

Welcome and Introductions

Events Discussed:

1. Event Name: Tanimura Family Fair (APN: 177-021-015-000)

Presented by: Jeff Taylor

Permits/File: 22SE00071

Set-up: August 12, 2022, Event Start: August 13, 2022, Event End: August 13, 2022,

Dismantle: August 14, 2022, Location: 121 Spreckels Blvd, Spreckels, CA 93962

- **Organizer Jeff Taylor was present and provided the following information:**

- Event will begin at 11:00a.m. and end at 6:00p.m.
- Expecting 4,000 to 6,000 attendees.
- There will be people directing tracking both in and out of the facility.
- Food will be served, but not sold
- There will be alcohol
 - It will be limited to 5 drinks per person.
 - IDs will be verified by Sherriff Department/Security.
- Fire department will be on-site.
- First aid kits will be available.
- There will be a designated road available for emergency vehicles.

- **Regulatory agencies comments related to this event- NONE**

- **Public comments pertaining this event - NONE**

2. Event Name: Big Sur Trail Marathon (APN: N/A)

Presented by: David Horning

Permits/File: 22SE00070 Set-up: September 24, 2022, Event Start: September 24, 2022, Event End: September 24, 2022, Dismantle: September 24, 2022

Location: County Roads, Big Sur, CA

Permits: 21SE00058

- **Organizer David Horning was not present.**
- **Liz Gonzales (HCD) provided the following comments.**
 - This is a half marathon.
 - It will take place from Old Coast Road to Bixby Bridge.
 - This is a one-day event.
 - Expecting 350 participants.
 - Encroachment packet has been submitted.
 - Special events questionnaire has been submitted.
- **Regulatory Agencies comments related to this event- NONE**
- **Public Comments Pertaining this Event - NONE**

3. Event Name: Indy Car Firestone Grand Prix of Monterey (APN:173-011-023-000)

Presented by: Roberta Cristi

Permits/File: 22SE00008

Event Start: September 17, 2022, Event End: September 19, 2022

Location: WeatherTech® Raceway at Laguna Seca, 1021 Monterey Salinas Highway, Salinas, CA 93908

- **Event organizer Roberta Cristi was present and provided the following comments:**
 - Ticket sales are at 5% increase from last year.
 - Tent permits have not been submitted.
 - Event organizer will be submitting tent permits this weekend.
 - Miller Events will provide security.
 - Caltrans permit has been submitted.
- **Regulatory agencies comments related to this event.**
 - ❖ **Tanya Martinez (MC Health Department) provided the following comments.**
 - Health has not received any information from the organizer for this event.
- **Public comments pertaining this event – NONE**

4. Event Name: Carmel Valley Fiesta (APN: 187-421-031-000)

Presented by: Jeff Markow

Permits/File: 22SE00060

Set-up: August 5, 2022, Event Start: August 6, 2022, Event End: August 6, 2022, Dismantle: August 7, 2022

Location: Carmel Valley Community Park, Carmel Valley, CA

- **Event organizer Jeff Markow was not present.**
- **Liz Gonzales (HCD) provided the following comments:**
 - This is a two-day event.
 - Saturday event will be from 11:00a.m. to 6:00p.m.
 - Sunday event will be from 11:00a.m. to 4:00p.m.
 - This is the 33rd year of this event.
 - All proceeds are returned to the community.
 - There will be food vendors and live music.
 - Car show will be on Saturday and Dog show will be on Sunday.
 - Offsite parking will be available at Hiding Valley Music's Seminars.
 - No road closures.
 - This event is free to the public.
 - Expecting about 700 attendees on Saturday.
 - All permits have been submitted.
- **Regulatory agencies comments related to this event – NONE**
- **Public comments pertaining this event – NONE**

5. Event Name: PURE Insurance Championship (APN:008-393-016-000)

Presented by: Cheryl Burrell

Permits/File: 22SE00045

Set-up: September 6, 2022, Event Start: September 20, 2022, Event End: September 25, 2022, Dismantle: September 26, 2022

Location: Pebble Beach Golf Links and Spyglass Hill Golf Course, Pebble Beach, CA

- **Organizer Cheryl Burrell was present and provided the following information:**
 - **Parking is on-site.**
 - **Have not applied for permits.**
- **Regulatory agencies comments related to this event – NONE**
- **Public comments pertaining this event – NONE**

6. **Event Name: California Coast Classic (APN: N/A)**

Presented by: Eli Campbell

Permits/File: 22SE00054

Set-up: September 11, 2022, Event Start: September 11, 2022, Event End: September 11, 2022, Dismantle: September 11, 2022

Location: Various Monterey County Roads, Monterey County, CA

- **Organizer Eli Campbell was present and provided the following information:**

- This is the 22nd year of this event.
- Expecting 150 to 175 participants.
- Will be in Monterey County for 3 days.
- Traveling medic will be part of the event.

- **Regulatory agencies comments related to this event.**

- ❖ **Tanya Martinez (MC Health Department) provided the following comments.**

- Health has not received any information from the organizer for this event.

- **Public comments pertaining this event – NONE**

7. **Event Name: Bonhams Motorcar Auction (APN: 157-121-027-000)**

Presented by: Christi Osborne

Permits/File: 22SE00064

Set-up: August 17, 2022, Event Start: August 18, 2022, Event End: August 19, 2022, Dismantle: August 25, 2022

Location: 26750 Rancho San Carlos Road, Carmel, CA 93923

- **Organizer Christi Osborne was present and provided the following information:**

- This is the 25th year of this event.
- There will be 140 cars.
- Expecting about 150-250 attendees on Wednesday and Thursday.
- Expecting up to 700 attendees on Friday throughout the day.
- Will be sharing resources with Quail Sports Gathering.
 - Traffic Control
 - Medical Services
- Monterey Regional Fire will be on-site.

- **Regulatory agencies comments related to this event – NONE**

- **Public comments pertaining this event – NONE**

8. **Event Name: Jordan's 2nd Annual Super Hero Event (APN: 030-117-001-000)**

Presented by: Cassandra Flores

Permits/File: 22SE00069

Set-up: July 23, 2022, Event Start: July 23, 2022, Event End: July 23, 2022, Dismantle: July 23, 2022

Location: 11140 Preston Street, Castroville, CA 95012

- **Organizer Cassandra Flores was not present.**
- **Liz Gonzales (HCD) provided the following information:**
 - Event took place prior to this meeting.
 - Event might become private in the future and will no longer be a public event.
- **Regulatory agencies comments related to this event – NONE**
- **Public comments pertaining this event – NONE**

9. **Pancho Barraza (APN:211-061-028-000)**

Presented by: Ivan Ramos & Santos Quintero

Permits/File: 22SE00080

Set-up: August 28, 2022, Event Start: August 28, 2022, Event End: August 28, 2022, Dismantle: August 28, 2022

Location: Monterey County Sheriff Posse, 395 Old Natividad Road, Salinas, CA

- **Organizer Ivan Ramos & Santos Quintero where not present.**
- **Liz Gonzales (HCD) provided the following information:**
 - Event will take place from 10:00 a.m. to 8:00 p.m.
 - Expecting about 2500 attendees.
 - Submitted questionnaire and it has been routed to all other agencies.
- **Regulatory agencies comments related to this event.**
 - ❖ **Tanya Martinez (MC Health Department) provided the following comments.**
 - Health has not received any information from the organizer for this event.
- **Public comments pertaining this event – NONE**

10. **South County XC Jamboree (APN:245-111-006-000)**

Presented by: Tige Munoz

Permits/File: 22SE00079

Set-up: August 25, 2022, Event Start: August 25, 2022, Event End: August 25, 2022, Dismantle: August 25, 2022

Location: San Lorenzo Park, 1160 Broadway Street, King City, CA

- **Organizer was not present.**

- **Dona Luna (MC Parks) provided the following comments:**
 - This is a King City High School cross-country event.
 - Dona has received all paperwork from event organizer.
 - Encroachment permit will not be required.
- **Regulatory agencies comments related to this event – NONE**
- **Public comments pertaining this event – NONE**

11. One Carmel (APN: N/A)

Presented by: Stella Yang

Permits/File: 22SE00078

Set-up: August 13, 2022, Event Start: August 15, 2022, Event End: August 15, 2022,

Dismantle: August 16, 2022

Location: 676 Carmel Valley Road, Carmel Valley, CA

- **Organizer Stella Yang was present and provided the following information:**
 - This is a one-day event.
 - Will take place from 3:00p.m. to 8:30p.m.
 - This will be a private event.
 - Expecting over 100 attendees.
- **Regulatory agencies comments related to this event.**
 - ❖ **Tanya Martinez (MC Health Department) provided the following comments.**
 - Requested that event organizer submits proper documentation to the Monterey County Health Department.
- **Public comments pertaining this event – NONE**

12. Ferrari Petrol Station (APN: 241-073-001-000)

Presented by: Heather Rogers

Permits/File: 22SE00077

Set-up: August 21, 2022, Event Start: August 21, 2022, Event End: August 22, 2022,

Dismantle: August 22, 2022

Location: 29251 Highway 1, Carmel, CA

- **Organizer Heather Rogers was present and provided the following information:**
 - This is a private event.
 - Expecting 36 test drives per day.
 - Will only see 8 attendees per hour.

- Applied for temporary sign permit.
 - Inspection has been scheduled.
 - National valet will be handling parking.
 - Encroachment permits will not be needed.
 - Will be applying for a permit for a generator.
 - No food will be sold because the event will be catered.
- **Regulatory agencies comments related to this event – NONE**
 - **Public comments pertaining this event – NONE**

13. San Ardo Road Race (APN: N/A)

Presented by: Robert Leibold

Permits/File: 22SE00076

Set-up: August 20, 2022, Event Start: August 20, 2022, Event End: August 20, 2022,

Dismantle: August 20, 2022

Location: Various South Monterey County Roads

- **Organizer Robert Leibold was present and provided the following information:**
 - This event will occur on county roads
 - No alcohol or food will be sold.
 - Have forwarded proper paperwork to Health Department.
 - Traffic control will not be used.
 - Have not needed a traffic control plan for the past 20 years.
 - Will submit the medical plan.
 - Will submit a permit application for a generator that will be placed at the end of the race.
- **Regulatory agencies comments related to this event – NONE**
- **Public comments pertaining this event – NONE**

Old I Items: *This is a time set aside for the public and agencies to comment on a matter that is not on the agenda.*

➤ **None**

New Items: *This is a time set aside for the public and agencies to comment on a matter that is not on the agenda.*

1. The Concours at Pasadera

Date: August 11, 2022 – August 12, 2022

- **Event organizer Rick Barnett was present and provided the following comments:**

- Expecting 400 to 600 attendees.
- Thursday will be a press event.
 - Only 100 attendees.
- There will be about 450 attendees.
 - will end at 6:00p.m.
 - It will be followed by a dinner for only 100 guests.
 - Will be a 6-hour event.
 - 100-180 vehicles on display.
 - Will enter through Highway 68.
 - Wine will be served to attendees, but it will not be sold.
- **Regulatory agencies comments related to this event – NONE**
- **Public comments pertaining this event – NONE**

2. Noise Ordinance

- **Liz Gonzales (HCD)- Provided the following comments:**
 - Music must stop at 9:00p.m.

3. Aromas Days

- **Crystal Murs (HCD)- Provided the following comments:**
 - Will submit documents to Health Department.
 - Will notify food vendors that they need to contact the Health Department.

Meeting Adjourned

If you have any questions about any of the items listed on this agenda, please contact Monterey County:
 Housing & Community Development Department at: Phone: (831)755-5025 Email:
SpecialEvents@co.monterey.ca.us