

Castroville Community Plan Update & Impact Fee Nexus Study



Community Workshop and Information Meeting

March 21, 2023

Kimley»»Horn



Welcome and Introductions



County of Monterey HCD

Jaime Scott Guthrie

Melanie Beretti

Edgar Sanchez

Kimley-Horn and Associates

Tad Stearn

Brandi Childress

Juan Hernandez



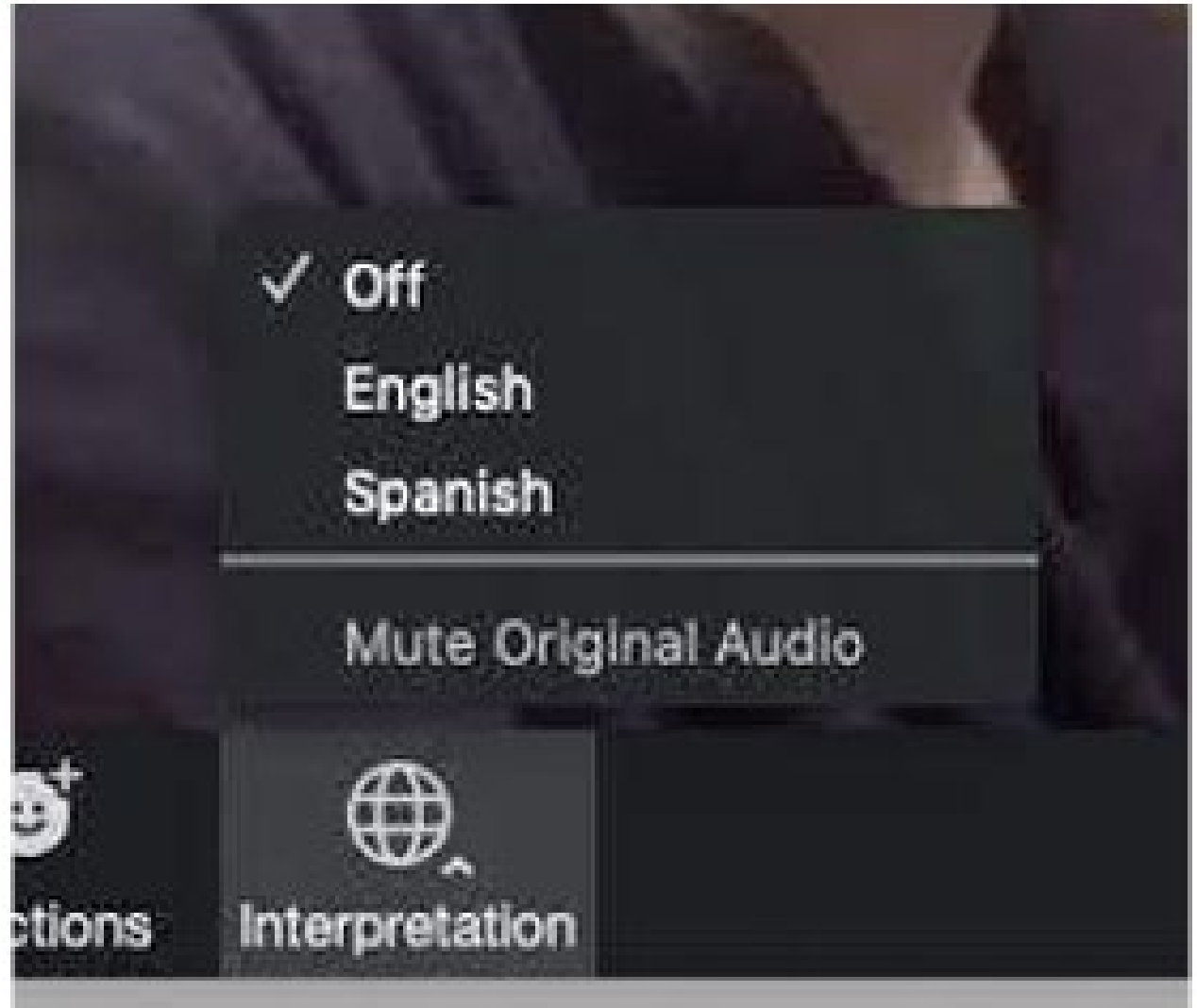
Meeting Details

1. Hybrid format – in person and online via Zoom
2. Meeting is being recorded and will be posted to the project page
3. Interpreters available both in person and online
4. If speaking in person, please use microphone provided
5. If commenting on Zoom, please use “Raise Hand” feature to be called upon
6. Please speak clearly and slowly so we can accurately capture your comments and suggestions



Interpretation in Spanish

To listen to this workshop in Spanish, click the “Interpretation” button and select “Spanish”.



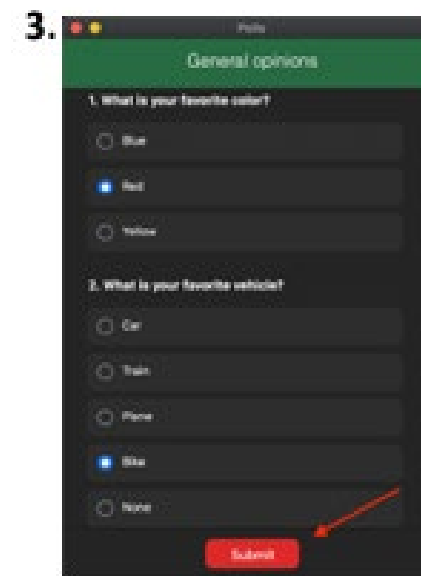
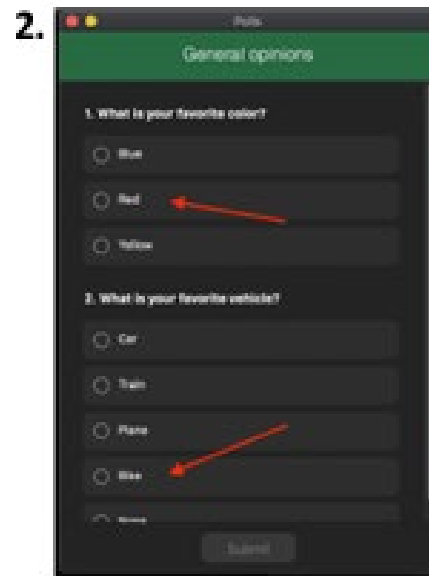
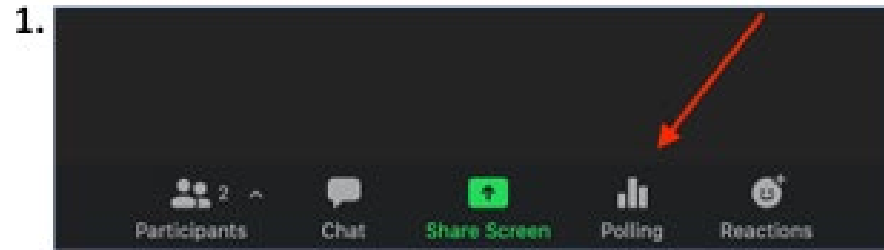
Polling Instructions

When polling opens, a new icon appears

In the polling window, select the answers you want to give

Once done, click "Submit"

Once complete, the "Polling" button will no longer show



Tell us about YOU!

What best describes your connection to
Castroville?

- I live in Castroville.
- I am a property owner in Castroville but do not live in the area.
- I work or volunteer in Castroville.
- I am or have a student at a school in Castroville.
- I shop or visit family/friends in Castroville.

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What's most important?

Which do you think is the most important issue in Castroville today?

- Housing** (availability, costs, quality)
- Traffic and Circulation** (congestion, traffic speeds, public transit availability, truck traffic, bicycle/pedestrian facilities)
- Public Safety** (crime, emergency response, code enforcement)
- Urban Design/Appearance** (historic preservation, design standards for new projects, blight)
- Employment and Economic Development** (employment opportunities, community investment/revitalization, tourism)
- Infrastructure Systems and Public Facilities** (water system, sewer system, drainage/flood protection, parks)
- Resource Conservation** (agricultural land conservation, slough/wetland restoration)

Stay informed!

How do you prefer to be kept informed?

- Mailer/flyer
- Email
- Text
- Newspaper or Radio ads
- Social media (Nextdoor, Facebook)



Meeting Agenda

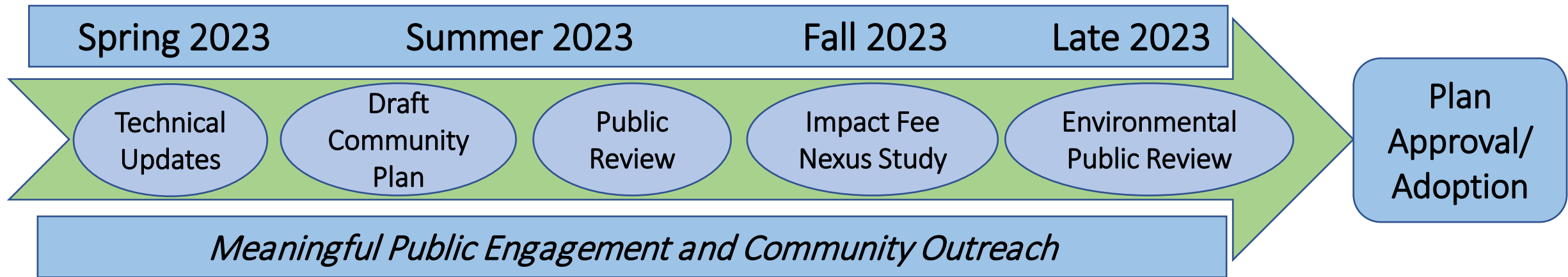
1. Introductions and Poll Questions
2. Purpose of the Plan Update and Nexus Fee Study
3. Key Issues and Areas of Study
4. Public Input, Discussion, Questions and Answers



Community Plan Update: Key Steps in the Process

1. Meaningful Public Engagement and Community Outreach
2. Technical Updates
3. Draft Community Plan
4. Public Review
5. Impact Fee Nexus Study
6. Environmental Review (Public)
7. Plan Approval/Adoption

Steps in the Community Plan Update Process



What is a Community Plan?

1. Part of the Monterey County General Plan
2. Specific to Unincorporated Communities in the County
3. Prepared for Castroville in 2007 –
not certified for coastal zone areas



Purpose of the Community Plan Update

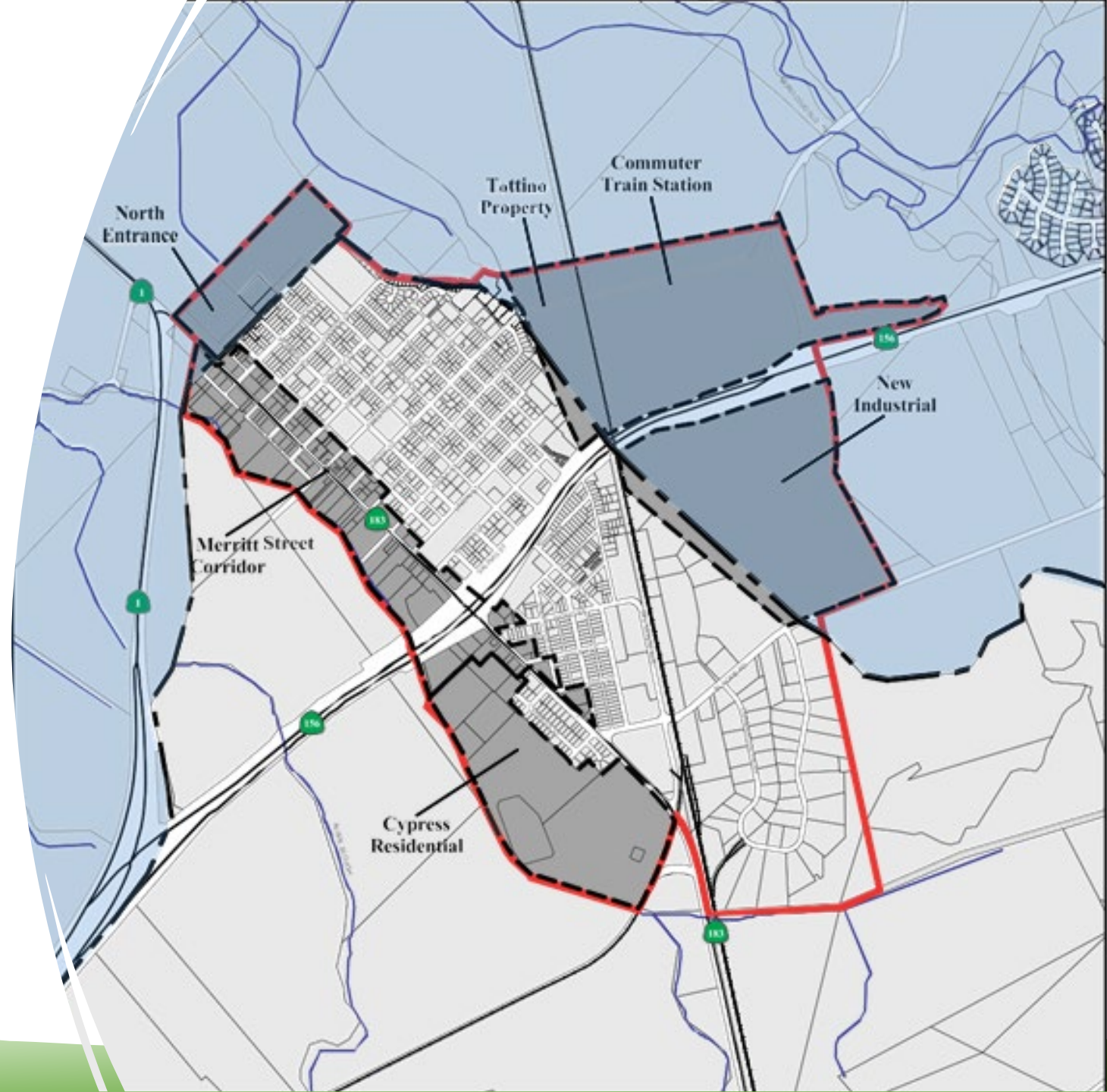
- Stimulate Housing and Economic Development
- Remove Areas in the Coastal Zone
- “Right Size” the Planning Area
- Simplify the Community Plan
- Complete Impact Fee Nexus Study
 - *12/6/22 – Stay (stop) collection of Castroville Traffic Impact Fees*

Key Issues/ Scope of Revisions

- Update Plan Boundaries
- Re-visit Housing Needs and Densities
- Confirm Community Priorities
- Update Transportation Information
- Scale Infrastructure Needs
- Scale Impact Fees to Match



2007 Castroville Community Plan Boundaries and Coastal Zone

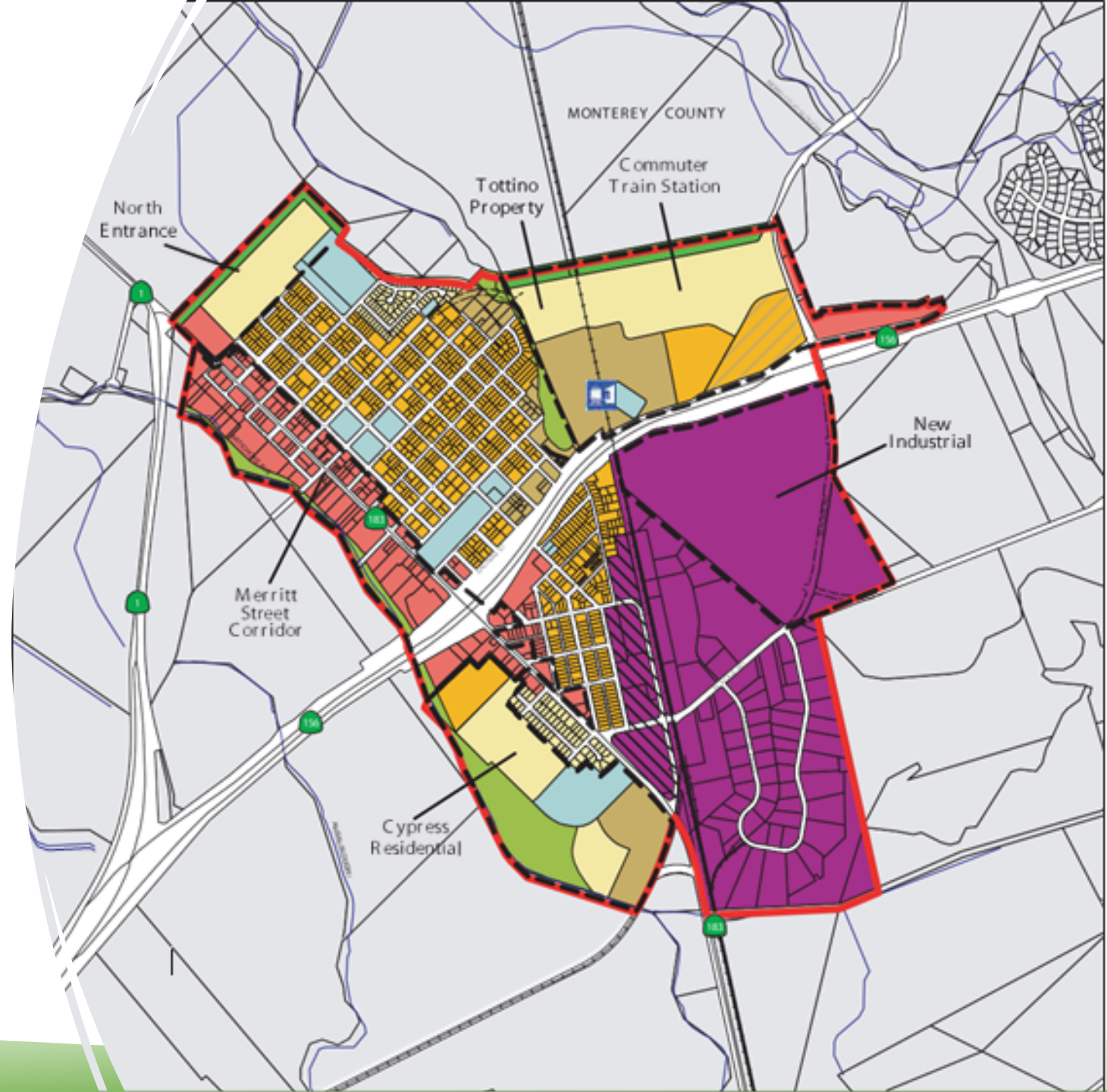


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2007 Castroville Community Plan Boundaries and Land Use Plan



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COMMUNITY PLAN

2023 Castroville Community Plan Update

Potential Boundaries and Land Use Plan



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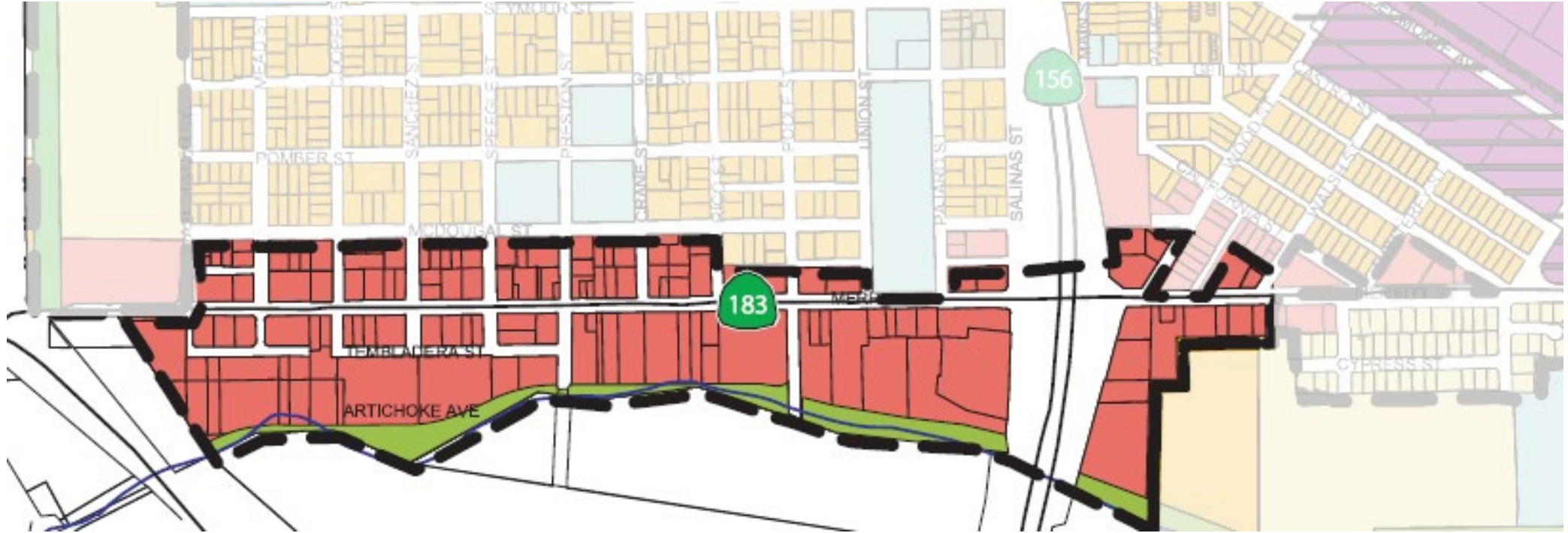
COMMUNITY PLAN

“Opportunity Areas”

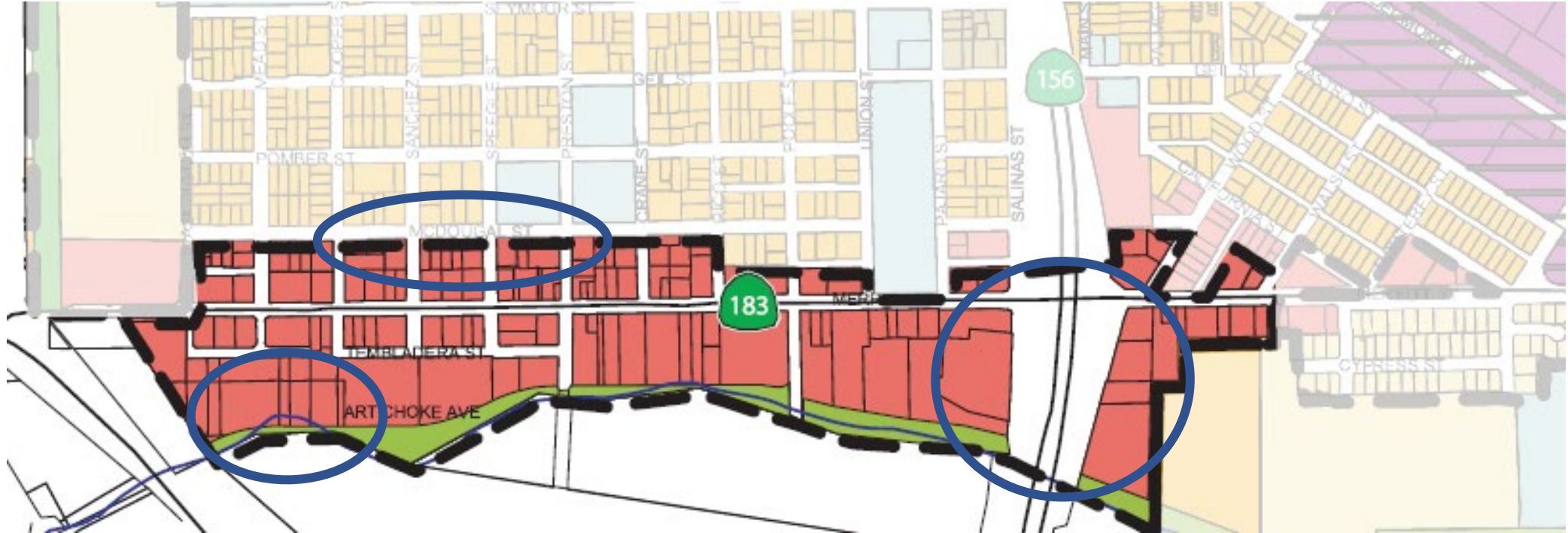
- Merritt Street Corridor
- Infill and Intensification Sites
- Cypress Residential Area
- Other Opportunity Areas in Coastal Zone Removed



Merritt Street Opportunity Area – 2007 Plan



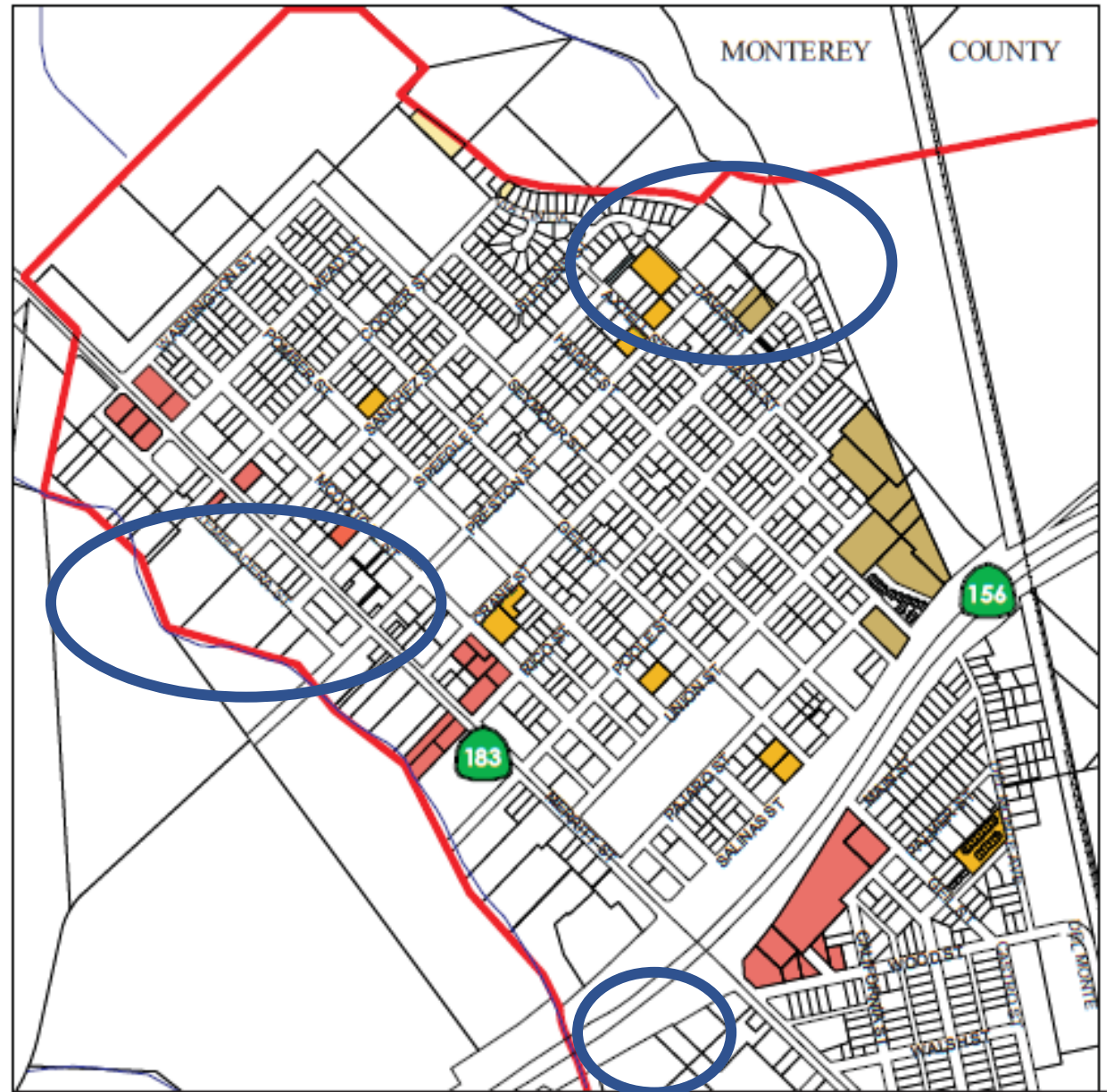
Merritt Street Opportunity Area – 2023 Plan



Examples of Mixed-Use Development



Opportunities for Infill and Intensification

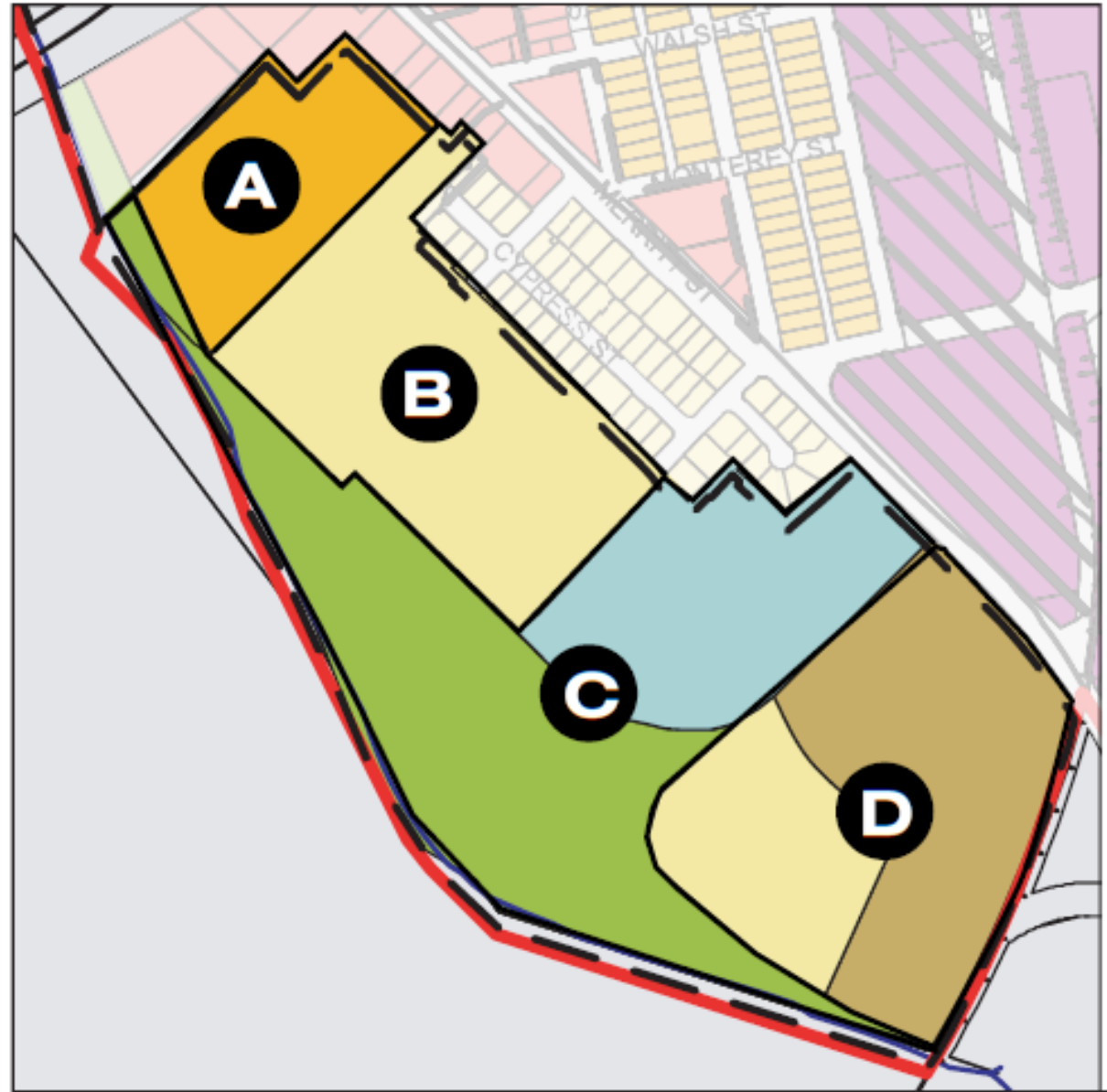


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Cypress Residential Opportunity Area



Opportunities for Community Input

1. Community Workshops
2. Advisory Committee Meetings
3. Community Survey
4. “Pop Ups” at Community Hubs and Events
5. Public Review Documents
6. Public Hearings



Next Steps

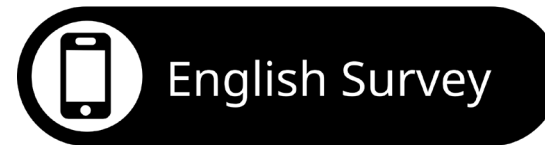
- Continue Gathering Community Input
- Draft Community Plan Update
- Impact Fee Nexus Study and Fee Update
- Environmental Review
- Complete Work Fall 2023



Tell Us Your Thoughts!

Please complete the Castroville Community Survey by:

- Accessing online via scanning the QR code
- Visiting the County's website at <https://www.co.monterey.ca.us/CastrovilleCPUpdate>
- Attend on of our Community Pop-up events and complete in person



Thank you!

Get Involved! Questions? Comments?

Sign Up for Notifications Tonight!

Visit | <https://www.co.monterey.ca.us/CastrovilleCPUpdate>

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