



Monterey County

SPECIAL EVENT TASK FORCE MEETING

MINUTES

May 18, 2023, 9: 00a.m – 10: 00a.m

TELECONFERENCE VIA ZOOM
Monterey County Government Center
1441 Schilling Place – South, 2nd Floor Salinas, CA 93901

The overview of the Special Events Task Force is to form a partnership between event planners and regulatory agency staff to provide support addressing life, health, and safety issues. The purpose of this meeting is to guide event organizers through the County permit process and to familiarize them with agency staff who will be their points of contact, and to have an open discussion with stakeholders on any concerns regarding an event.

Welcome and Introductions

Scheduled Events Discussed

1) **EVENT NAME: CONCOURS D’ELEGANCE 2023 (APN: 008-313-003-000)**

PERMITS: 23SE00021

PRESENTER: CHERYL BURRELL

SET UP: 07/10/2023 EVENT STARTS: 08/14/2023 EVENT ENDS: 08/20/2023 TEARDOWN: 08/21/2023

LOCATION: VARIOUS PEBBLE BEACH CA

- **Organizer Chery Burrell was present and provided the following comments:**
 - Event has been taking place for over 70 years.
 - Event will be like the 2022 event with minor changes.
 - Some changes to vendors.
 - Minor changes to overall site plans.
 - Will provide final changes when application is submitted.
 - Will submit the plans around the second week of June 2023.
 - Will take place at the 17th and 18th holes of Pebble Beach Golf Links.
 - Visitor parking lot will be utilized.
 - Event field will be utilized.
 - Site plan that was submitted with the questionnaire outlines all areas that will be utilized for the event.
- **Regulatory agencies comments pertaining to this event:**
 - **Tanya Martinez (Monterey County Environmental Health) provided the following comments:**
 - Has not received any paperwork from event organizer.
- **Public comments pertaining to this event- NONE**

2) **EVENT NAME: BCR X MCW 9CARS AND COFFEE HOUR 2023 9APN: 015-012-061-000**

PERMITS: 23SE00056

PRESENTER: IAN SCHWARTZ

SETUP DATE: 08/19/2023 START DATE: 08/19/2023 END DATE: 08/19/2023 DISMANTLE: 08/19/2023

LOCATION: THE BARNYARD SHOPPING CENTER, 24600 CARMEL RANCHO LANE, CARMEL, CA

- **Organizer Ian Schwartz was not present, and Elizabeth Gonzales (Monterey County HCD) provided the following comments:**
 - This is a one-day event that will take place at the Barnyard Shopping Center.
 - Event will take place in the morning.
 - Will be a 1-hour cars and coffee.
 - After coffee participants will drive down Carmel Valley Road.
 - Participants must register to participate.
 - This event has been taking place for the past five years.
 - No large tents will be utilized.

- **Regulatory agencies comments pertaining to this event- NONE**

- **Public comments pertaining to this event- NONE**

3) **EVENT: PRUNEDALE HOST LIONS 3RD ANNUAL CAR SHOW (APN: 127-012-037-000)**

Presenter: DENNIS AND JAIN MILLER

Permits: 23SE00061

SETUP: 07/22/2023 START DATE 07/22/2023 END DATE: 07/22/2023 DISMANTLE: 07/22/2023

Location: PRUNEDALE GRANGE, 17890 MORO ROAD, PRUNEDALE, CA

- **Organizer Dennis was present and provided the following comments:**
 - This is the 3rd year this event is taking place.
 - This will be a one-day event.
 - Event is open to the public.
 - There will be a shuttle to transport attendees from the parking area to the car show.
 - North County firefighters will be providing breakfast.
 - Food will be sold for \$15.
 - There will be food trucks
 - Two food vendors.
 - Entry fee for this event is \$40.
 - \$50 the day of the event.
 - There will 90 cars on display.

- **Regulatory agencies comments pertaining to this event-NONE**

- **Public comments pertaining to this event- NONE**

4) **EVENT: THE QUAIL, A MOTORSPORTS GATHERING (APN: 157-031-022-000)**

Presenter: MARY SCHAFFER

Permits: 23SE00039

SETUP: 08/11/2023 START DATE 08/18/2023 END DATE: 08/18/2023 DISMANTLE: 08/21/2023

Location: QUAIL LODGE, 8000 VALLEY GREENS DRIVE, CARMEL, CA

- **Organizer Mary Schaffer was present and provided the following comments:**

- Event will be like events held in years past.
 - Event participants will begin to arrive on 08/11/2023.
 - They will be leaving on 08/21/2023
 - Will be utilizing the same traffic company that was used previous years.
 - There is a contract with the Monterey County Sherriff's office.
 - Waiting for final confirmation from the California Highway Patrol.
 - Waiting for the final confirmation from the fire district.
 - Have submitted application for their encroachment permit.
 - Will be submitting final application to HCD by the second week of June 2023.
 - Waiting on final plans from sponsors/vendors.
 - Expecting same number of attendees as last year.
- **Regulatory agencies comments pertaining to this event- NONE**
 - **Public comments pertaining to this event- NONE**

5) **EVENT: COMMUNITY DAY (LAGUNA SECA) (APN: 173-011-023-000)**

Presenter: ROBERTA CRISTI

Permits: 23SE00024

EVENT DATES: 08/20/2023

Location: LAGUNA SECA RACEWAY, 1021 MONTEREY SALINAS HIGHWAY 68, SALINAS, CA

- **Organizer Roberta Cristi was present and provided the following comments:**
 - This is a smaller event.
 - Will keep Highway 68 and South Boundary open.
 - Miller security will be utilized.
 - Tents that were utilized for the events that will take place the day before, are not going to be utilized for this event.
- **Regulatory agencies comments pertaining to this event- NONE**
- **Public comments pertaining to this event- NONE**

6) **EVENT: MONTEREY PRE-REUNION (APN: 173-011-023-000)**

Presenter: ROBERTA CRISTI

Permits: 23SE00012

EVENT DATES: 08/12/2023-08/13/2023

Location: LAGUNA SECA RACEWAY, 1021 MONTEREY SALINAS HIGHWAY 68, SALINAS, CA

- **Organizer Roberta Cristi was present and provided the following comments:**
 - This will be a 2-day event.
 - Ticket sales are the same as years past.
 - Two large tents over 400 square feet will be set up.
 - Will be submitting permits for the tents in the next few weeks.
- **Regulatory agencies comments pertaining to this event-NONE**
- **Public comments pertaining to this event- NONE**

7) **EVENT: ROLEX MONTEREY MOTORSPORTS REUNION (APN: 173-011-023-000)**

Presenter: ROBERTA CRISTI

Permits: 23SE00012

EVENT DATES: 08/16/2023-08/19/2023

Location: LAGUNA SECA RACEWAY, 1021 MONTEREY SALINAS HIGHWAY 68, SALINAS, CA

- **Organizer Li and Nathan were present and provided the following comments:**
 - This will be a 3-day event.
 - Saturday will be the largest
 - South Boundary Road and Highway 68 will be open with signage to direct traffic.
 - Highway 68 entrance will be blocked off.

- **Regulatory agencies comments pertaining to this event-NONE**

- **Public comments pertaining to this event- NONE**

8) **EVENT: CARMEL VALLEY FIESTA 2023 (APN:187-421-031-000)**

Presenter: JEFF MARKOW

Permits: 23SE00043

SET UP: 08/04/2023 EVENT STARTS: 08/05/2023EVENT ENDS: 08/06/2023 DISMANTLE: 08/06/2023

Location: CARMEL VALLEY COMMUNITY PARK, 25 FORD ROAD, CARMEL VALLEY, CA

- **Organizer Jeff Markow was present and provided the following comments:**
 - This event is a public event.
 - There will be a car show on Saturday.
 - There will be a dog show on Sunday.
 - Sanitation, restrooms, and 24-hour security will be provided.
 - Number of attendees will vary per day.
 - This is a fundraising event.
 - There will be offsite parking.
 - Will be submitting Monterey County Environmental Health application next week.
 - No encroachment permit needed since there will be no signage or road closures.
 - no large tents.

- **Regulatory agencies comments pertaining to this event-NONE**

- **Public comments pertaining to this event- NONE**

9) **EVENT: JAZZ AT THE RANCH (SERIES) 2023 (APN: 211-031-021-000)**

Presenter: SANDRA MOORE

Permits: 23SE00022

DATE 1: 08/25/2023 DATE 2: 09/01/2023 DATE 3: 09/08/2023 DATE4: 09/15/2023 DATE 5: 09/29/2023
DATE 6: 10/06/2023

Location: RANCHO CIELO, 710 OLD STAGE ROAD, SALINAS CA

- **Organizer Sandra Moore was present and provided the following comments:**
 - This event will take place on six different dates.
 - These are jazz events that will be held at the ranch.
 - There will not be any outside vendors.
 - No tents.
 - Tickets will be sold for this event.
 - Salinas Valley Hospital will be setting up a medical area.
 - It is unclear at this moment where exactly they will be setting up and if tents will be utilized.

- **Regulatory agencies comments pertaining to this event:**
 - **Tanya Martinez (Monterey County Environmental Health) Provided the following comments:**
 - Advised event organizer that she would forward her an application and requested that event organizer provide any information regarding food that would be provided to the public.
- **Public comments pertaining to this event- NONE**

10) **EVENT: RANGE ROVER HOUSE (APN: 241-251-004-000)**

Presenter: DAVID JONES

Permits: 23SE00035

SET UP: 08/12/2023 EVENT STARTS: 08/16/2023 EVENT ENDS: 08/20/2023 DISMANTLE: 08/21/2023

Location: 29922 SPINDRIFT ROAD, CARMEL, CA & 163 SPINDRIFT ROAD, CARMEL, CA

- **Organizer David Jones was present and provided the following comments:**
 - This is a private event.
 - This will be an invite only event.
 - Attendees will not be charged a fee.
 - Parking will be on the private residence where the event will take place.
 - Event will be held at a private residence.
 - Will be submitting the small events medical questionnaire within the next week.
 - There will be traffic impact.
- **Regulatory agencies comments pertaining to this event- NONE**
- **Public comments pertaining to this event- NONE**

11) **EVENT: VIETNAMESE FAMILY CAMPOREE 2023 (APN: 245-111-006-000)**

Presenter: SIERRA BOYANICH

Permits: 23SE00046

SET UP: 08/30/2023 EVENT STARTS: 09/01/2023 EVENT ENDS: 09/04/2023 DISMANTLE: 09/04/2023

Location: SAN LORENZO PARK, 1160 BROADWAY ST, KING CITY, CA

- **Organizer Stacey Truong and Chi T. were present and provided the following comments:**
 - This is the 6th time this event has been held.
 - Event will take place on Labor Day weekend.
 - Expecting 500 to 800 attendees.
 - Expecting 100 to 200 cars.
 - All permits have been submitted.
 - Reservations have been made with San Lorenzo Park.
 - Food will only be provided to campers.
- **Regulatory agencies comments pertaining to this event:**
 - **Dona Luna (Monterey County Parks) provided the following comments:**
 - Is currently working on finalizing their special event permit.
 - Advised event organizer that she will be emailing them a medical plan that will need to be completed.

- Advised event organizer that they need to submit a site plan.
- Requested that event organizers submit proof of insurance.

- **Public comments pertaining to this event- NONE**

12) **EVENT: AROMAS DAY EVENT 2023 (APN: 267-092-015-000)**

Presenter: JAY MERZ

Permits: 23SE00058

SET UP: 08/27/2023 EVENT STARTS: 08/27/2023 EVENT ENDS: 08/27/2023 DISMANTLE: 08/27/2023

Location: VARIOUS ROADS IN AROMAS, CA

- **Organizer Jay Merz was present and provided the following comments:**
 - Event has been taking place in the community for about 30-40 years.
 - This is a one-day event.
 - Expecting 1,000 to 2,000 attendees.
 - There will be an event open to the public.
 - No fee will be charged.
 - There will be road closures.
 - Will be submitting their application for encroachment permits.
 - No large tents will be utilized.
 - Only 10X10 tents will be utilized.
 - Have been in contact with Monterey County Environmental Health.

- **Regulatory agencies comments pertaining to this event-NONE**

- **Public comments pertaining to this event- NONE**

13) **EVENT: MEMORIAL DAY FUNDRAISER (APN: 419-451-013-000)**

Presenter: ELLIE SKROMME

Permits: 23SE00059

SET UP: 05/28/2023 EVENT STARTS: 05/28/2023 EVENT ENDS: 05/28/2023 DISMANTLE: 05/28/2023

Location: FLORA'S FARM, 44765 RELIZ CANYON ROAD, GREENFIELD, CA

- **Organizer Ellie Skromme was not present Kayla Johnson provided the following comments:**
 - First time this event is taking place.
 - Set up and cleanup will be done on the same day of the event.
 - Event will start at 9:00 a.m. and end at 4:00p.m.
 - Food will be sold.
 - There will be an antique tractor show.
 - Monterey County Environmental Health permit has been approved.
 - Medical plan has been approved by EMS.

- **Regulatory agencies comments pertaining to this event-NONE**

- **Public comments pertaining to this event- NONE**

New Items

This is a time set aside for the public and agencies to comment on a matter that is not on the agenda.

1) **EVENT: LUCKY DOG GALA**

LOCATION: THE CLUB AT PASADERA

- **Organizer was not present, and Elizabeth Gonzalez provided the following comments.**
 - Set up will take place from 7:00a.m. to 11:00a.m.
 - There will be silent/live auction.
 - Cocktail hour will begin at 5:00p.m.
 - There will be a sit-down dinner.
 - Event will end at 9:00p.m.

- **Regulatory agencies comments pertaining to this event-NONE**

- **Public comments pertaining to this event- NONE**

2) **EVENT NAME: DUTCH OVEN 18TH ANNUAL EVENT (APN:423-061-068-000)**

SET UP: 05/12/2023 EVENT STARTS:05/13/2023 EVENT ENDS: 05/13/2023 DISMANTEL: 05/13/2023

LOCATION: NACITONE MUSEUM, 68901 JOLON ROAD, BRADLEY CA

- **Organizer was not present Elizabeth Gonzales provided the following comments:**
 - This event took place on 05/13/2023.
 - Food was served.
 - A permit was granted by Monterey County Environmental health.
 - 20X40 tents were utilized.
 - Obtained proper permits.
 - 10X10 tents were utilized.
 - These tents did not require permits.

- **Regulatory agencies comments pertaining to this event-NONE**
 - **Tanya Martinez (Monterey County Environmental Health) Provided the following comments:**
 - Confirmed that event organizers obtain proper food permits.

- **Public comments pertaining to this event- NONE**

Old Items

- **NONE**

Adjournment

If you have any questions about any of the items listed on this agenda, please contact Monterey County Housing & Community Development Department at:

Phone: (831)755-5025

Email: SpecialEvents@co.monterey.ca.us