



Monterey County Special Event Task Force Meeting

Thursday, June 22, 2023

TELECONFERENCE VIA ZOOM

Monterey County Government Center

1441 Schilling Place – South, 2nd Floor Salinas, CA 93901

9:00 AM

MINUTES

Welcome and Introductions

Scheduled Events for Discussion

1. EVENT NAME: PURE INSURANCE GOLF CHAMPIONSHIP (APN: 008-313-003-000)

PRESENTED BY: CHERYL BURRELL

PERMITS: 23SE00018

SETUP DATE: 08/21/2023

START DATE: 09/19/2023

END DATE: 09/24/2023

DISMANTLE DATE: 09/25/2023

LOCATION: VARIOUS PEBBLE BEACH, CA

- Event Description: Golf Tournament for professionals and amateurs.
 - Locations: Spyglass Hills Golf Links and Pebble Beach Golf Course (for final round, Sunday)
 - No road closures for this event
 - Expected attendance: 2,500 1st and 2nd days, 3,000 Saturday, 2,500 on final round, Sunday
 - A singer (to be determined) will be performing on the 19th and the 24th from 6:30 to 8:30 pm
 - Application submittal expected mid-July

2. EVENT NAME: MISSION FIELDS BLOCK PARTY (APN: 009-572-023-000)

PRESENTED BY: ~~CHRISTINA BELL~~ **JEAN MENDEZ**

PERMITS: 23SE00068

SETUP DATE: 07/22/2023

EVENT STARTS: 07/22/2023

EVENT ENDS: 07/22/2023

TEARDOWN DATE: 07/22/2023

LOCATION: FRONTING 3450 FISHER PLACE, CARMEL

- Closing off a small portion of road where three houses are located
- Attendees: Private event for the neighborhood
- In flood zone
- Robert Palomino (HCD Encroachment) Commentary: Public Works needs to review a traffic control plan
- Detour Signs will be required following California Manual on Uniform Traffic Control Devices
 - Signs cannot be provided by PW
 - Robert Palomino to send details to Christina Bell.
- Question from America León (Environmental Health Bureau): Is food being sold?
 - Jean Mendez: Just the mission hills neighborhood, no food bought or sold.
 - America León confirms since this is a private event for the neighborhood, no need for a permit from EHB.

3. EVENT: 25TH ANNUAL FERRARI EVENT (APN: 015-012-061-000)

PRESENTED BY: ELSA RIVERA

PERMITS: 23SE00063

SETUP DATE: 08/19/2023

EVENT STARTS: 08/19/2023

EVENT ENDS: 08/19/2023

TEARDOWN DATE: 08/19/2023

LOCATION: THE BARNYARD, 26400 CARMEL RANCHO LANE, CARMEL

- Submittal to EHB of participating wineries donating wine is pending.
- Total Tents: 4 canopy tents max, less than 400 square feet, no utilities. (Ferrari Owners merch, info and bottled water, Guest Check in)
 - Liz Gonzales (Housing and Community Development) Comment: Smaller tents will not need a Construction Permit from HCD - Building. Recommends contacting Fire to double check whether they require an inspection.
- Comment from Elsa Rivera: \$210,000 in net proceeds earned by the 2022 event donated to Big Sur community last year, and was used as aid during the winter storms. Expressed gratitude from the Task Force's assistance with making the event possible.
- Question from Tanya Martinez (Environmental Health Bureau): EHB Event Organizer Application not received. Who was it sent to?
 - Kayla Johnson (HCD – Event Coordinator): Event Organizer Application was received and routed through departments with the rest of the Event Application packet. Kayla will resend the Event Organizer Application to Tanya Martinez

4. EVENT: SPRECKELS 4TH OF JULY (APN: N/A)

PRESENTED BY: DANIELLE PARKER

PERMITS: 23SE00069

SETUP DATE: 07/04/2023

EVENT STARTS: 07/04/2023

EVENT ENDS: 07/04/2023

TEARDOWN: 07/04/2023

LOCATION: VARIOUS COUNTY ROADS - SPRECKELS, CA

- Run portion of the event is canceled.
- Band, Parade and Craft Show will still occur
- Applicants are working with Kayla regarding permitting for tents where vendors are cooking
 - Working with Health Department for food service permits
 - Emergency Medical Services form pending submittal

5. EVENT: MOSS LANDING STREET FAIR 2023 (APN: N/A)

PRESENTED BY: CAROLE KETTMANN (Absent)

PERMITS: 23SE00066

SETUP DATE: 07/30/2023

EVENT STARTS: 07/30/2023

EVENT ENDS: 07/30/2023

TEARDOWN DATE: 07/30/2023

LOCATION: MOSS LANDING ROAD, MOSS LANDING, CA

- Kayla Johnson (HCD – Event Coordinator) Update – Approximately 1,500 – 2,500 attendees anticipated.
 - The Applicant is currently working with Caltrans for Encroachment Permit on Highway 1
 - Encroachment Permit through HCD for Moss Landing Road Received 6/21/23.
 - Pending Payment and Final review
- Tanya Martinez (EHB) - received 2 participation vendor apps, missing Event Organizer Application
 - Clarification from Liz Gonzales: Vendors were instructed to apply to EHB as event participants separately. Liz Gonzales to follow up with Carole regarding the number of participating vendors and the missing Event Organizer Application.
 - Comment from Kayla Johnson: Carole may not have a complete list at this time.

6. EVENT: SAN ARDO ROAD RACE (APN: N/A)

PRESENTED BY: ROBERT LEIBOLD (Absent)

PERMITS: 23SE00032

SETUP DATE: 08/19/2023

START DATE: 08/19/2023

END DATE: 08/19/2023

DISMANTLE DATE: 08/19/2023

LOCATION: SOUTH MONTEREY COUNTY ROADS

- Kayla Johnson update: 1 day event, max attendance is 300. Proposed route and special event questionnaire have been received. The application for this event is still pending additional items.
 - Kayla will follow up regarding the missing application materials.

7. EVENT: BIG SUR TRAIL MARATHON (APN: N/A)

PRESENTED BY: DAVID HORNING (Absent)

PERMITS: 23SE00031

SETUP DATE: 09/29/2023

START DATE: 09/30/2023

END DATE: 09/30/2023

DISMANTLE DATE: 09/30/2023

LOCATION: OLD COAST ROAD (FROM ANDREW MOLERA TO BIXBY BRIDGE AND RETURN)

- Kayla Johnson update:
 - Has an Encroachment Permit for the use/closure of Old Coast Road
 - Anticipated 300 – 350 participants
 - 32nd Annual Event
 - Working with CalTrans for use of Highway 1
 - 10x10 foot canopies will be needed for timing along the race route.
 - Unsure if permits for Environmental Health
 - Parking will be at Andrew Molera State Park (Not in County Jurisdiction)

8. EVENT: PORSCHE RENNSPORT REUNION 7 (APN: 173-011-023-000)

PRESENTED BY: HAYLE LEONTIEFF & JOHN NARIGI

PERMITS: 23SE00015

EVENT DATES: 09/28/2023 - 10/01/2023

LOCATION: LAGUNA SECA RACEWAY, 1021 MONTEREY SALINAS HIGHWAY 68

- Comment from John Narigi - Approximate set up is the week of 9/20/23. Tear Down date is 10/2/23.
 - This is the number one Porsche owner event of the year
 - Lake Bed, Marketplace will have build outs
 - Paddock will be utilized similarly to reunion events at the venue
 - Track will not be used for professional-level racing
 - In 2018, there were 80,000 attendees over 4 days; current Ticket Sales already at 60%
 - Traffic Plan coordinated with CHP
 - Event will most likely need off-site parking and shuttle service
 - Most Hotels in 5th District are sold out for this event
- Tanya Martinez (Environmental Health Bureau): Event Organizer Application and Participating Vendor List have not been submitted. When can they expect to receive them?
 - Liz Gonzales recommended resending the forms to John and Hayle

9. EVENT: FIRESTONE GRAND PRIX OF MONTEREY (APN: 173-011-023-000)

PRESENTED BY: HAYLE LEONTIEFF &
JOHN NARIGI

PERMITS: 23SE00014

EVENT DATES: 09/08/2023 - 09/10/2023

LOCATION: LAGUNA SECA RACEWAY, 1021 MONTEREY SALINAS HIGHWAY 68

- Consistent with 2022 permit
- Kayla Johnson's comment - Re: Double Decker Tents, if the use/layouts inside the tent are going to change for each event, then inspections would need to be conducted each time it's changed.
 - Per John Narigi, the use should be consistent. Hayle Leontieff will be the contact regarding this

10. EVENT: VINTAGE IN THE VILLAGE (APN: 187-421-029-000)

PRESENTED BY: MARGI PEROTTI

PERMITS: 23SE00052

SETUP DATE: 09/22/2023

EVENT STARTS: 09/23/2023

EVENT ENDS: 09/23/2023

TEARDOWN DATE: 09/23/2023

LOCATION: CARMEL VALLEY COMMUNITY PARK, 29 FORD ROAD, CARMEL VALLEY

- Event Description: Antique vintage wares and clothing with an "artesian alley" for local craftspeople, open to the public
 - Obtained permission from Carmel Park to use the park, parking lot and community center
 - No traffic impacts, no road closures
 - No food service
 - Only small pop up tents to provide shade for vendors

Old Items

- Cheryl Burrell - Update: US Women's Open inspections ongoing.

New Items

- Cheryl Burrell - Concours Car Week application delayed, possible submittal 6/22/23 or 6/26/23
- Liz Gonzales – New Event: Vegan Potluck at Lincoln Park in East Garrison on 6/23/23.
 - Advertised via neighborhood social media.
 - Not part of the monthly flea market, different coordinator.
 - Question from Liz Gonzales (Housing and Community Development) to the Task Force: A family can go to the park, but can something advertised on social media to coordinate an event without a permit?
 - America Leon (Environmental Health Bureau): Requested advertisement notice to review if they will require a permit. Liz will send info for review.