



# Monterey County Farmworker Resource Center Program



2023 Farmworker Needs Assessment: Identified Needs

## Best Practice to Support Farmworker Needs

**VIDA:** Virus Integrated Distribution of Aid Community Outreach and Education



Established in 2021 as a response to the COVID-19 pandemic's effect on the farming community in Monterey County.



Community health workers (CHWs) met farmers at their place of employment and connected them to needed services.



Vaccinations, COVID-19 Testing, Income Assistance, Utility Assistance, Direct to Home Food Drop Offs, and connection to Other Resources.



CHWs were able to identify and address immediate challenges faced by Farmworkers.

CHWs visited agricultural fields over 150 times during the 2022 calendar year, allowing for interactions to provide needed resources and educational support in over 12,400 peer-to-peer interactions in multiple languages.

## FRCP: Farmer Resource Center Program

FRCP outreach services will utilize the VIDA model and deploy CHWs to farmworker communities, offering information, education, form assistance, cafecitos & platicas, and case management.



CHWs will assess the community's needs in real time to tailor services and programs accordingly.

FRCP partner organizations will provide community-based leadership training to empower communities and increase access to



Care



Education



Housing



Economic Security



Legal Services



Emergency Supports

### SOCIAL



Housing



Access to Healthcare



Social, Education, Wellness Services



Financial Supports

### MENTAL



Mental Health



Substance Use

### PHYSICAL



Pesticide Exposure



Physical Activity & Weight



Nutrition

### CHRONIC DISEASES



Diabetes



Heart Disease & Stroke



Cancer



Cafecitos and Platicas for connecting to individuals.

Direct Service Events: Service application assistance events, food bank distribution events, and many others based on community needs.

**Looking for local services or info?**

visit <https://bit.ly/Farmworker-Resource-Center>

OR

Dial 211 for assistance