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CITY OF SALINAS

AUG 07 2024

CITY CLERK

Name: Anthony Rocha

Occupation: City of Salinas Councilmember

Dear Neighbor,

As a proud native of Salinas, I have a deep commitment to serving our community. I attended our local schools and graduated from Everett Alvarez High School. I obtained an Associate Degree from Hartnell Community College and a Bachelor of Arts Degree in Legal Studies from the University of California, Santa Cruz. My professional background includes nonprofit grant-writing and program administration. I have served our residents as a School Board Member for the Salinas Union High School District where I worked collaboratively to increase student support services and balance our school district budget.

Experience and determination counts on the City Council. As your City Councilmember, I worked consistently to secure \$20 million for the Boronda Road Widening Project, \$3.3 million for the complete reconstruction of Independence Boulevard, \$1 million for a mobile crisis unit to support public safety response, and \$330,000 for new playground equipment at Steinbeck Neighborhood Park and Natividad Neighborhood Park.

If re-elected to the Salinas City Council, my priorities include securing funding to repair broken roads and sidewalks, expanding programs for youth, investing in neighborhood safety, addressing homelessness, and increasing affordable housing options for our community.

I humbly ask for your vote.

8-7-2024