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CITY OF SALINAS

JUL 29 2024

CITY CLERK

CANDIDATE STATEMENT OF QUALIFICATIONS

Name: Alex Ayala

Age: 51

Occupation: Business Owner

As a family man and business owner for 22 years, I understand the challenges and opportunities in our community. Our community is struggling with rising rents and a lack of affordable housing. Our parks, walking paths, and public trails need maintenance and our roads and sidewalks require urgent attention.

As a little league board member and coach, I value mentoring our youth and creating opportunities for their growth.

I am not a politician or financed by special interests; my commitment is solely to the residents of District 1. With a degree in Political Science from San Jose State University and a background in law enforcement, I bring a balanced perspective on public safety.

While growth in Salinas is inevitable, it must be sustainable. Growth must benefit all residents, not just a few. We must find ways to increase city revenue without diverting resources from underserved neighborhoods.

Together, we can create a Salinas where everyone thrives, with safe streets, secure housing, and vibrant public spaces.

I seek your vote to be your community representative, addressing our issues and prioritizing sustainable solutions.

Let's make Salinas a place where our families can feel safe, secure, and proud to call home.

It's your Salinas.

[www.votealexayala.com](http://www.votealexayala.com)