



Monterey County
SPECIAL EVENT TASK FORCE
SPECIAL MEETING

Thursday, July 25, 2024

TELECONFERENCE VIA ZOOM

Monterey County Government Center

1441 Schilling Place – South, 2nd Floor Salinas, CA 93901

9:00 AM

Minutes

Scheduled Special Events for Discussion

Event Organizers please be prepared to provide a brief description of the event including the anticipated size, impacts and vehicles.

1. EVENT NAME: PURE INSURANCE GOLF CHAMPIONSHIP

PRESENTED BY: CHERYL BURRELL & CRUZ ALMARAZ-ESPARZA

FILE NUMBER(S): 24SE00032

SETUP DATE: 08/19/2024

START DATE: 09/17/2024

END DATE: 09/22/2024

DISMANTLE DATE: 09/23/2024

LOCATION: PEBBLE BEACH GOLF LINKS (1700 17 MILE DRIVE, PEBBLE BEACH) AND
SPYGLASS GOLF COURSE (3206 STEVENSON DRIVE, PEBBLE BEACH)

Organizers Cruz Almaraz-Esparza and Andrew Will were present and provided the following comments:

- No temporary structures at Spyglass Golf Course.
- Pebble Beach Golf Course will have a tent for refreshments.
- Special Event Organizer application submitted to Health Department.
- Construction Permit Application for temporary structures submitted to Housing and Community Development.
- Anticipating 2,500 – 3,000 attendees.
- No encroachment permit needed for this event.
- Participants are Professional Champions' Tour Golfers aged 50 or better, playing with amateur junior golfers.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

2. EVENT NAME: 26TH ANNUAL FERRARI EVENT

PRESENTED BY: ELSA RIVERA & MARILYN SCHULTZ

FILE NUMBERS: 24SE00072

SETUP DATE: 08/17/2024

START DATE: 08/17/2024, 4:00 PM

END DATE: 08/17/2024, 7:00 PM

DISMANTLE DATE: 08/17/2024

LOCATION: THE BARNYARD, 26400 CARMEL RANCHO LANE, CARMEL

Organizer Marilyn Schultz was present and provided the following comments:

- Private, by invitation event anticipating 500 attendees on a flow.
- 100 cars on display maximum.
- Food will be served indoors in a centralized location, with wines from local wineries.
- No temporary structures for this event.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

3. EVENT NAME: EAST GARRISON COMMUNITY ARTS FAIR

PRESENTED BY: AL SHAMBLE

FILE NUMBERS: 24SE00073

SETUP DATE: 09/14/2024

START DATE: 09/14/2024

END DATE: 09/14/2024

DISMANTLE DATE: 09/14/2024

LOCATION: LINCOLN PARK, 13900 SHERMAN BLVD, EAST GARRISON

Organizer Al Shamble & Maria Finkle were present and provided the following comments:

- 3rd year running the event, with a similar format to previous years.
- Anticipating 300 attendees on a flow.
- Vendors will have 10x10 spaces on the basketball court of the park.
- Each vendor will have seller's permits
- Acoustic musicians will be performing (1 guitarist so far)
- Requesting coffee vendor to hand out free coffee with a small umbrella for shade.
- Using existing restroom facilities in park, no additional restroom facilities.

Regulatory agencies' comments pertaining to this event:

- Liz Gonzales clarified that based on the questionnaire, no permit is required from Housing and Community Development, but other agencies may require a permit.
 - Those agencies may be reaching out to the event coordinators.

Public comments pertaining to this event: NONE

4. EVENT NAME: CALIFORNIA INTERNATIONAL AIRSHOW

PRESENTED BY: HARRY WARDWELL

FILE NUMBER(S): 24SE00074

SETUP DATE: 09/20/2024

START DATE: 09/27/2024

END DATE: 09/29/2024

DISMANTLE DATE: 10/01/2024

LOCATION: SALINAS MUNICIPAL AIRPORT, 30 MORTENSEN AVE, SALINAS

Organizer Harry Wardwell was present and provided the following comments:

- Anticipating 1,200 attendees on Friday, 1,500 attendees on Saturday, and 1200-1500 attendees on Sunday.
- Encroachment Permit submitted for the event.
- City and County permits are in progress.
- Vendor list is still in progress.

Regulatory agencies' comments pertaining to this event:

- Kayla Braasch encroachment permit invoice will be sent soon.
- Rachel Naccarati (California Department of Transportation, District 5) confirmed that no event signage will be placed on Highway 101.

Public comments pertaining to this event: NONE

5. EVENT NAME: REPACK RACING - CCCX SERIES

PRESENTED BY: TRAVIS MCQUAT & DONA LUNA

FILE NUMBER(S): 24SE00075

SETUP DATE: 07/12/2024

START DATE: 07/13/2024

END DATE: 07/13/2024

DISMANTLE DATE: 07/13/2024

SETUP DATE: 08/09/2024

START DATE: 08/10/2024

END DATE: 08/10/2024

DISMANTLE DATE: 08/10/2024

SETUP DATE: 08/23/2024

START DATE: 08/24/2024

END DATE: 08/24/2024

DISMANTLE DATE: 08/24/2024

SETUP DATE: 10/26/2024

START DATE: 10/27/2024

END DATE: 10/27/2024

DISMANTLE DATE: 10/27/2024

LOCATION: FORT ORD TRAVEL CAMP, 1530 WATKINS GATE ROAD, EAST GARRISON

Organizer Travis McQuat was not present and Liz Gonzales provided the following comments:

- Cross-Country Mountain Bike Racing events.
- No Construction Permit or Encroachment Permit needed, since the event is in the park.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

6. EVENT NAME: BIG HAT BBQ

PRESENTED BY: RAMONA THORNTON

FILE NUMBER(S): 24SE00076

SETUP DATE: 07/13/2024

START DATE: 07/13/2024

END DATE: 07/14/2024

DISMANTLE DATE: 07/14/2024

LOCATION: MONTEREY COUNTY SHERIFF'S POSSE GROUNDS, 395 OLD NATIVIDAD ROAD, SALINAS

Organizer Ramona Thornton was not present and Liz Gonzales provided the following comments:

- Event already ended; no permits needed from Housing and Community Development.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

7. EVENT NAME: T&A FAMILY FAIR

PRESENTED BY: JEFF TAYLOR

FILE NUMBER(S): 24SE00077

SETUP DATE: 08/06/2024

START DATE: 08/10/2024

END DATE: 08/10/2024

DISMANTLE DATE: 08/12/2024

LOCATION: 121 SPRECKELS BLVD, SPRECKELS

Organizer Jeff Taylor was present/was not present and provided the following comments:

- Private event for Tanimura and Antle employees and their families.
- On the Tanimura and Antle property,
- Will have 2 40 x 100 foot tents. One for food and refreshments, an exclusive tent for 20 year or longer employees and their families.
 - permit for the temporary structures has already been received and is pending routing to other agencies for review.
- On-site Security includes: 17 private security guards, 7 officers from the Monterey County Sheriff's Office and the Fire Department

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

8. EVENT NAME: BMX STATE RACE

PRESENTED BY: DAN THOMPSON & DONA LUNA

FILE NUMBER(S): 4SE00078

SETUP DATE: 7/19/2024

START DATE: 7/19/2024

END DATE: 7/21/2024

DISMANTLE DATE: 7/21/2024

LOCATION: MANZANITA PARK, 17100 CASTROVILLE BLVD, PRUNEDALE

Organizer Dan Thompson was not present and Liz Gonzales provided the following comments:

- Bike Racing event.
- Event already occurred.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

9. EVENT NAME: HOUSE OF MASERATI

PRESENTED BY: HALEY EVANS

FILE NUMBER(S): 24SE00079

SETUP DATE: 08/12/2024

START DATE: 08/15/2024

END DATE: 08/17/2024

DISMANTLE DATE: 08/19/2024

LOCATION: 32 POPPY LANE, PEBBLE BEACH

Organizer Haley Evans was not present and Donya Diamond provided the following comments:

- Private, invitation-only event.
- Coordinating with Cheryl Burrell and Peter Brown from Pebble Beach Company.
- 175 attendees invited, on a flow.
- Evening dinner for 30 guests will be in the home from 7:00 – 10:00
- Music provided by a DJ for the dinner and will end at 9:00 in accordance with the Noise Ordinance.
- Test drives will only be during the day.
- Valet service will be provided.
- Private security will be on-site.
- No tents or bright lights will be at this venue.

Regulatory agencies' comments pertaining to this event:

- Liz Gonzales states that a Coastal Development Permit would be required for hosting annual private events on private property.
 - Donya Diamond doesn't think that they've submitted the Coastal Development Permit yet, but she will apply for it.

Public comments pertaining to this event: NONE

10. EVENT NAME: SHAKESPEARE IN THE PARK

PRESENTED BY: SEAN ATEN

FILE NUMBER(S): 24SE00080

SETUP DATE: 08/10/2024

START DATE: 08/10/2024

END DATE: 08/11/2024

DISMANTLE DATE: 08/11/2024

LOCATION: JACKS PEAK PARK, 25001 JACKS PEAK ROAD, MONTEREY

Organizer Sean Aten was not present and Liz Gonzales provided the following comments:

- First time for this event at Jack's Peak Park.
- Not anticipating many attendees.
- Utilizing existing parking at the park (60 vehicles).
- No tents or other temporary structures for this event.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

11. EVENT NAME: LINCOLN MOTOR COMPANY

PRESENTED BY: OLIVIER ILISCA

FILE NUMBER(S): 24SE00081

SETUP DATE: 08/10/2024

START DATE: 08/14/2024

END DATE: 08/15/2024

DISMANTLE DATE: 08/17/2024

LOCATION: 24670 OUTLOOK DRIVE, CARMEL

Organizer Olivier Ilisca was present and provided the following comments:

- Private event.
- Maximum of 80 attendees, with 10 – 15 on a flow throughout the day.
- No tents, but generators will be on-site and structures above 30 inches high will be constructed.
- No impact to traffic because of offsite parking, except for deliveries.
- Offsite parking is at Carmel River Elementary School (15th Ave & Monte Verde St, Carmel-By-The-Sea)
- Guest offsite parking is at Carmel High School (3600 Ocean Ave, Carmel-By-The-Sea) after 4:30
- No directional signage along roads related to the event.

Regulatory agencies' comments pertaining to this event:

- Liz Gonzales states that a Planning Permit is required to use the property for annual private events. She will send the application to the coordinator after the meeting.
 - Kayla Braasch will send the Construction Application and instructions on how to apply for online for the specific event as well.

Public comments pertaining to this event: NONE

12. EVENT NAME: SAN ARDO ROAD RACE

PRESENTED BY: ROBERT LEIBOLD

FILE NUMBER(S): 24SE00083

SETUP DATE: 08/17/2024

START DATE: 08/17/2024

END DATE: 08/17/2024

DISMANTLE DATE: 08/17/2024

LOCATION SAN ARDO - SAN LUCAS - VARIOUS ROADS

Organizer Robert Leibold was present and provided the following comments:

- Bicycle race ending at Roberto Dominguez Memorial Park (62450 College St, San Ardo)
- Base is at San Ardo School (62428 Center St, San Ardo)
- Temporary canopies will be constructed at San Ardo School and at the finish line.
- Already coordinating with Rachel Naccarati (California Department of Transportation, District 5) regarding the Caltrans requirements.
- Approximately 175 participants.
- EMTs will be present. Medical Plan has already been submitted to Emergency Medical Services.
- Encroachment Permit has been submitted.
 - Kayla Braasch confirms it was received and will be sending out an invoice for the permit today.

Regulatory agencies' comments pertaining to this event:

- Rachel Naccarati confirmed that she has been coordinating with Robert Leibold regarding this event.

Public comments pertaining to this event: NONE

13. EVENT NAME: EARTHBOUND CORPORATE EVENT

PRESENTED BY: MIKE HAUPT

FILE NUMBER(S): 24SE00087

SETUP DATE: 07/23/2024

START DATE: 7/25/2024

END DATE : 07/25/2024

DISMANTLE DATE: 07/26/2024

LOCATION: 7050 CARMEL VALLEY ROAD, CARMEL

Organizer Mike Haupt was not present and Liz Gonzales provided the following comments:

- Happening today.
- Private event for employees of Earthbound.
- Obtained Construction Permits from Housing and Community Development for tents on the property.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

Old Items

NONE

New Items

1. THE CLINT GOLF TOURNAMENT

PRESENTED BY: JENNIFER DAVIS

FILE NUMBER(S): 24CP02124

SETUP DATE: 8/19/2024

EVENT STARTS: 8/22/2024

EVENT ENDS: 8/24/2024

DISMANTLE DATE: 8/26/2024

LOCATION: 25000 VIA MALPASO, CARMEL

Organizer Jennifer Davis was not present and Liz Gonzales provided the following comments:

- No Construction Permits or Encroachment Permits are needed for this event.
- A Discretionary Planning Permit will be required for this event.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

2. THE MACLAREN AT PEBBLE BEACH

PRESENTED BY: JACKIE HENRY

FILE NUMBER(S): 24SE00089

SETUP DATE: 8/16/2024

EVENT STARTS: 8/17/2024

EVENT ENDS: 8/17/2024

DISMANTLE DATE: 8/18/2024

LOCATION: 30 POPPY LANE, PEBBLE BEACH

Organizer Jackie Henry was present and provided the following comments:

- Private, invitation-only event.
- Anticipating 300 attendees on a flow
- Valet 12 attendants and a shuttle system.
- Off-site parking at Poppy Hills Golf Course
- Additional employee off-site parking outside Pebble Beach Gates.
- Food and Beverages will be served to attendees.
- 4 Private Security Guards on sites.
- No Temporary Structures.

Regulatory agencies' comments pertaining to this event:

- Liz Gonzales asked if this event will be hosted annually at this home. If so, a Coastal Development Permit will be required.
 - Jackie Henry states it is unlikely, because they change the event venue each year.
- Kayla Braasch states that information related to a Coastal Development Permit was already sent to the applicants on July 15th.

Public comments pertaining to this event: NONE

3. PRUNEDALE HOST LIONS CAR SHOW

PRESENTED BY: JAN AND DENNIS MILLER

FILE NUMBER(S): 24SE00090

SETUP DATE: 7/20/2024

EVENT STARTS: 7/20/2024

EVENT ENDS: 7/20/2024

DISMANTLE DATE: 7/20/2024

LOCATION: PRUNEDALE GRANGE HALL, 17890 MORO RD, SALINAS

Organizers Jan and Dennis Miller were not present. and Liz Gonzales provided the following comment:

- No Construction Permits or Encroachment Permits are needed for this event.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

4. BARRELS AND BEATS

PRESENTED BY: SARA AND CHAD SILACCI

FILE NUMBER(S): 24SE00091

SETUP DATE: 8/17/2024

EVENT STARTS: 8/17/2024, 7:00 PM

EVENT ENDS: 8/17/2024, 9:00 PM

DISMANTLE DATE: 8/17/2024

LOCATION: RUSTIQUE WINERY, 1010 RIVER ROAD, SALINAS

Organizer Sara Silacci was present and provided the following comments:

- Food provided by a food truck
- Anticipating 300 attendees
- Security on site
- No Tents, stages, road closures or road signage will be used for this event, so there are no Construction or Encroachment Permits required.
 - Property owners have a stage on wheels on site, but since this would require a permit, it will not be used for this event.
- Live music performances will be at this event.
- Fire Department and Sheriff's Department Dance Permit was approved.
- Emergency Medical Plan was submitted, but may not be necessary for this event.

Regulatory agencies' comments pertaining to this event:

- Blake Andersen (Emergency Medical Services) confirms that a medical plan is not required for this event.

Public comments pertaining to this event: NONE

5. KITE AND BIKE

PRESENTED BY: VICTORIA O'BRIAN

FILE NUMBER(S): 24SE00092

SETUP DATE: 7/28/2024

EVENT STARTS: 7/28/2024

EVENT ENDS: 7/28/2024

DISMANTLE DATE: 7/28/2024

LOCATION: AROMAS PARK, 300 AROMAS ROAD, AROMAS

Organizer Victoria O'Brian was not present. Liz Gonzales provided the above information in overview.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

6. SOUTH COUNTY XC JAMBOREE

PRESENTED BY: MIGUEL ZAMUDIO AND TIGE MUÑOZ

FILE NUMBER(S): 24SE00093

SETUP DATE: 8/29/2024

EVENT STARTS: 8/29/2024

EVENT ENDS: 8/29/2024

DISMANTLE DATE: 8/29/2024

LOCATION: SAN LORENZO PARK, 1160 BROADWAY STREET, KING CITY

Organizer Miguel Zamudio was not present and Liz Gonzales provided the following comments:

- No Construction Permits or Encroachment Permits are needed for this event.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

7. CENTRAL COAST POKER RALLY

PRESENTED BY: MARSHA TAYLOR

FILE NUMBER(S): 24SE00094

SETUP DATE: 8/12/2024

EVENT STARTS: 8/12/2024

EVENT ENDS: 8/12/2024

DISMANTLE DATE: 8/12/2024

LOCATION: THE BARNYARD SHOPPING CENTER, 26400 CARMEL RANCHO LANE, CARMEL

Organizer was not present and Marilyn Schultz provided the following comments:

- Proceeds for the event support the Central Coast Fire Brigade.
- The event is a Car Show where participants drive to display their vehicle at set checkpoints. These include: Bird Rock Rd, Vista Point, The Barnyard Shopping Center, Weathertech Raceway Laguna Seca (1021 Monterey Salinas Highway, Salinas) and Bayonet-Blackhorse Golf Course (1 McClure Way, Seaside)
 - Participating vehicles will also be driving laps along the Weathertech Raceway Laguna Seca course.
 - Brunch will be served at The Barnyard Shopping Center checkpoint.
- Participation is by application only, with a limit to 100 participants.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

Car week information is on the website: There is a [GIS Map](#) that shows event details and permit information.

Site has not gone live yet, but will be accessible via the [Housing and Community Development Special Events Page](#) and www.mccarweek.com

Adjournment