



County of Monterey

Board of Supervisors

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July 12, 2024

Jessica Finney, Community Grants Director
Central California Alliance for Health

Re: Salinas Regional Sports Authority – Community Wellness Center at the Salinas Regional Soccer Complex - SUPPORT

Dear Ms. Finney,

On behalf of the County of Monterey, I am writing to express my enthusiastic support for the Salinas Regional Sports Authority's grant application to develop a Community Wellness Center at the Salinas Regional Soccer Complex. This initiative promises to significantly enhance the health and well-being of our community, particularly in the historically under resourced 93905 zip code area. A grant in the amount of \$2.5 million will place this project on a strong trajectory, making successful implementation possible.

The Salinas Regional Soccer Complex is a vital community hub, currently attracting approximately 6,000 visitors each week. With the proposed expansion, this number is projected to increase to 10,000 weekly visitors, further amplifying the center's positive impact. The new Community Wellness Center aims to increase access to health resources while encouraging healthy, active lifestyles among local residents.

Key highlights of this project include:

- **Community Engagement:** Already a grassroots effort, the community will be invited to further provide important input to ensure services within the center meet the community's needs.
- **Increased Access to Health Resources:** The center will improve connections to health resources by providing services from a trusted and reputable source. This will empower community members through education and access to vital health information.
- **Health Education:** Focusing on health education will empower residents to make informed decisions about their health, promoting long-term wellness.
- **Community Impact:** Located adjacent to high-density neighborhoods, the center will address significant health disparities by providing essential services and fostering a culture of health and wellness.

The Salinas Regional Soccer Complex already experiences high foot traffic, reflecting the community's trust and engagement. By expanding the offerings to include a Community Wellness Center, this trust can be further leveraged to deliver health resources and education to those who need it most.

We strongly believe that the development of this Community Wellness Center will have a transformative impact on our community, and I urge you to consider this grant application favorably. Thank you for your consideration.

Sincerely,

Glenn Church, Chair
Board of Supervisors

