

ANIMAL SERVICES FACT SHEET



About Animal Services

Hitchcock Road Animal Services provides comprehensive care for animals in the community, including pet adoption, lost and found services, and animal control. They also advance community welfare by offering pet licensing, spay/neuter programs, and educational outreach on responsible pet ownership.

Volunteer Program

Since the rebuild post-COVID, the volunteer program has been essential to Animal Services' increased community engagement. Volunteers contribute significantly to both shelter-based and community events, supporting various functions and ensuring smooth operations. Do you want to make a difference in the life of a shelter animal? Join Our Team of Volunteers and Be That Difference!

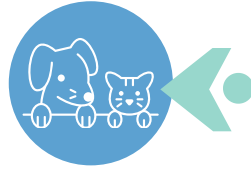
Social Media & Education

The partnership with the Health Department has strengthened social media education efforts, providing valuable information on local pet laws, events, and responsible pet ownership. This initiative includes bilingual messaging to reach a broader audience.

Adoption & Shelter Access

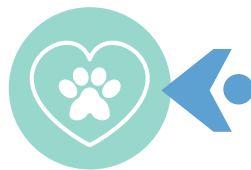


Animal Services has expanded its adoption accessibility by increasing the number of adoption days and adjusting hours to better fit community needs. This includes Sunday Pop Up Adoptions, Late Wednesdays, and Early Saturdays, alongside special statewide events.



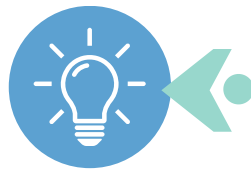
Community Involvement & Outreach

Animal Services has revitalized its outreach efforts, increasing event frequency to over **4 per month** from fewer than 2. This includes participating in local events like Salinas 150th Celebration and National Night Out, hosting shelter events such as Dog August Nights and Vaccination Clinics, expanding adoption opportunities with over **25 additional days**, and enhancing social media education with bilingual messaging on pet laws and events.



Impact of Outreach Efforts

The enhanced outreach and community engagement have resulted in significant impacts: adoptions have increased by **15%**, and animals reclaimed by their owners have risen by **12%**. Additionally, shelter foot traffic has surged by approximately **40%**, reflecting higher activity in viewing adoptable animals, searching for lost pets, licensing, and reclaiming lost pets.



Surprising Facts

Staff are dedicated to finding homes for pets, often collaborating across various units for shelter events. Naming adoptable pets is a fun process, reflecting recent movies, holidays, or sports events. Over **85 volunteers** play a crucial role in both shelter and community events, making the operation of HRAS possible and effective.

Animal Services Contact:



160 Hitchcock Road,
Salinas, CA 93908



- Main Line: (831) 769-8850
- Field Services Direct: (831) 769-8856
- Licensing Direct: (831) 769-8845

