







## MONTEREY COUNTY WORKFORCE DEVELOPMENT BOARD

The Monterey County Workforce Development Board helps drive economic growth by collaborating with community partners to develop customized solutions for both job seekers and businesses.

We carry out this mandate by:

-  Equipping individuals with the skills and knowledge necessary for securing employment.
-  Helping businesses with their human resources needs by providing them with high-quality candidates for job openings and by providing them with technical assistance on HR policy issues.
-  Fostering collaboration between the public and private sectors to optimize workforce development efforts.
-  Securing and effectively utilizing funding to expand access to essential workforce services for all community residents.

Our work is aimed at creating a strong workforce that will spur economic growth and improve the overall quality of life in Monterey County.

### JOB SEEKER SERVICES

### BUSINESS SERVICES

#### Career Exploration and Job Search Assistance

The Workforce Board offers guidance to individuals exploring potential careers, providing information on in-demand jobs, labor market, skills training, and educational pathways. We also offer job search support, including resumé building, interview coaching, and access to a robust job board featuring local employment opportunities – all at no cost to the job seeker!

#### Human Resources Support

The Workforce Board partners with businesses to create high-performing workforces. By prescreening candidates, crafting effective job descriptions, and leveraging a robust talent network, the Board supports businesses by streamlining the hiring process. Additionally, the Board offers labor market insights and, through a partnership with the California Employers Association, provides access to an HR hotline for expert guidance.

#### Skills Training in High-Growth Industry Sectors

Monterey County is home to several high-growth industry sectors experiencing rapid expansion. These industries offer promising career opportunities with excellent earning potential. The Workforce Board is dedicated to helping job seekers capitalize on this growth. We identify local high-growth industries, provide in-depth information on in-demand occupations and required skills, and offer specialized training programs to help clients secure employment.

#### Talent Recruitment

The Workforce Board plays a crucial role in connecting businesses with potential employees through recruitment events such as job fairs and customized recruitment events. By organizing and hosting these events, we create platforms where employers can showcase their companies, vacancies, and company culture to a large pool of job seekers. These events facilitate the hiring process by allowing businesses to conduct initial interviews, collect resumes, and establish a talent pipeline.

#### Worker Skills Development

The Workforce Board partners with businesses to develop a skilled workforce through on-the-job training (OJT) and incumbent worker training. These programs offer financial incentives to employers who hire and train new employees or upskill their current staff. By providing funding and resources, we help businesses adapt to industry changes, enhance competitiveness, and retain valuable employees.

### CLIENTS SERVED

# 1,500+

Job Seekers Served

# 1,000+

Businesses Served

### PARTNERSHIP SPOTLIGHTS

#### JOBY AVIATION

During our two-year partnership with Joby Aviation, 20 young adults have been offered competitively paid internships. Interns have had opportunities to shadow professionals in aerospace production and supply chain, while developing essential career skills. Over 45 adults have been placed in On-the-Job training positions, in all aspects of manufacturing at the Joby-Marina location.

#### CALIFORNIA STATE PARKS

Through our CaliforniansForAll@ Green Cadre, Fire Mitigation and Winter Storm Restoration programs, a select group of participants in helping revitalize Monterey County and California State parks by removing falling trees and clearing creeks and streams following tragic storm and fire events. These programs have provided employment to Monterey County residents to repair and restore damaged public lands.



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