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Argument In Favor of Measure T

The City has made great progress over the past several years in paying off its debt, reducing crime, revitalizing the downtown area and improving service levels. However, we still have critical unfunded needs due to the serious financial crisis King City experienced over the past two decades. Voting "Yes" on Measure T will help us to implement important plans the City has developed to eliminate violence, improve our streets, better maintain and upgrade our recreation facilities, and build our reserves and long-term financial stability.

Measure T simply proposes to adjust King City's local sales tax rate up to the same amount already being charged by almost every other city in Monterey and San Luis Obispo counties. It is difficult to address the many challenges our community faces without revenue sources comparable to our counterparts around the region.

Sales tax is the best revenue option because a large portion is paid by people from outside King City. To ensure accountability, the measure requires review by a community budget advisory committee and sunset of the tax in 12 years.

Let's make sure we don't go back to the struggles King City experienced in the past. Instead, please help us complete our efforts to establish the quality of life that everyone in King City wants and deserves by voting "Yes" on Measure T.

/s/ Michael Lebarre, Mayor

/s/ Carlos Victoria, Mayor Pro Tem

/s/ Robert Cullen, Council Member

/s/ Carlos DeLeon, Council Member

/s/ Oscar Avalos, Council Member

Rebuttal To Argument In Favor of Measure T

No arguments against Measure T were submitted.