



Local Ballot Measure: Q

Arguments and rebuttals are the opinions of the authors. We print them exactly as submitted.

Argument In Favor of Measure Q

The Pacific Grove City Charter in Article 5.5 provides that the City “shall be guided by the determination of the people that Pacific Grove is primarily a city of homes and that business and industry shall be compatible with its residential character.”

In 1982, Pacific Grove voters adopted a ballot measure that prohibits timeshare projects. The measure was placed on the ballot via citizens’ initiative. The adopted intention of the prohibition is to “avoid the conversion and loss of the city’s residential stock and character.”

Measure Q strengthens the City’s longstanding prohibition of timeshare projects by adding a definition that will apply prospectively in enforcing the prohibition. Measure Q makes clear that schemes for marketing, selling, and managing residential property, based on fractional interest ownerships with fixed or floating time schedules, are prohibited timeshare projects. Measure Q also expressly prohibits the advertising and sale of prohibited timeshare projects.

Please vote to preserve and protect Pacific Grove’s residential character.

Please vote Yes on Measure Q.

Thank you.

/s/ Jane Haines, Resident

/s/ Claudia Sawyer, Resident

/s/ Donald Murphy, Resident

/s/ David C. Sweigert, Resident

Rebuttal To Argument In Favor of Measure Q

No arguments against Measure Q were submitted.