



## Local Ballot Measure: R

### Impartial Analysis of Measure R

Like many California cities, the City of Del Rey Oaks ("City") imposes a "transient occupancy tax" ("TOT") on guests of hotels, motels, inns, and similar lodgings who stay 30 days or less. The TOT is a tax on the room rent paid by visitors staying at such lodgings. The operators of these lodgings collect and remit TOT to the City. TOT is commonly called a "hotel bed tax."

Currently, the City's TOT is 10%. Recently, the Del Rey Oaks City Council placed Measure R on the ballot. Measure R, if approved by City voters, would increase the TOT to 12% upon passage by the voters, and allow the City Council to increase the TOT up to 14% in the future without voter approval.

Measure R is a general tax measure that requires approval by a simple majority (50% + 1 vote) of voters. If approved by voters, the additional revenue generated would be allocated to the City's General Fund for general government purposes to maintain and protect City services such as police and fire response, parks services, and maintaining streets, sidewalks, parks and other City facilities.

A "yes" vote on Measure R favors an increase to the City's TOT to 12%, and allowing the City Council to increase the TOT up to a cap of 14% without further voter approval.

A "no" vote on Measure R favors maintaining the City's TOT rate at the existing rate of 10%.