

»» NEWSLETTER ««

# ILLEGAL DUMPING & LITTER ABATEMENT TASK FORCE



## EARTH DAY CLEANUPS



### JOIN US!

Monterey County Environmental Health Bureau is partnering with AMOR Salinas and Salinas Valley Recycles for our Earth Day Cleanup event of Upper Carr Lake and Natividad Creek!

- Gloves and bags provided
- Snacks provided
- Earn community service hours



**SATURDAY, APRIL 20**



**8 AM - 12 PM**



#### UPPER CARR LAKE:

Meet at 855 E. Laurel Dr. - look for signs!

#### NATIVIDAD CREEK:

Meet at bike path entrance next to Virginia Rocca Barton School (680 Las Casitas Dr., Salinas 93905)

**JOIN AMOR SALINAS AT THEIR  
EARTH DAY FESTIVAL AFTER  
THE CLEANUPS!**

# ILLEGAL DUMPING FINES

## >>> WHAT'S CHANGING?

On February 27, 2024, the Board of Supervisors approved the proposal to amend Monterey County Code to increase fines for illegal dumping and littering. The new fines are as follows: \$2,500 for the first violation, \$5,000 for the second violation within 12 months, and \$10,000 for the third violation within 12 months.

This follows a similar 2023 ordinance by San Benito County in an effort to combat illegal dumping and littering offenses in the surrounding area.

## VICTIM OF ILLEGAL DUMPING?

You may be eligible for a disposal voucher that authorizes free disposal of materials collected and transported to ReGen Monterey (Salinas), Johnson Canyon Landfill (Gonzales), or Jolon Rd. Transfer Station (King City).

## >>> WHY IS THIS HAPPENING?

Illegal dumping and littering in Monterey County have had significant negative impacts on its citizens and its environment. Over the past five years, the County has spent over \$1.7 million cleaning up illegally dumped material. Despite this and clean up efforts by some residents, unlawful dumping and littering persists.





# CAMERA SURVEILLANCE PROGRAM

## >>> SUMMARY

- Environmental Health will purchase six cameras and support equipment from a company called Reconyx.
- Public Works will assist with installation.
- Cameras will be located in select “hot spot” areas and installed within the right of way.
- Environmental Health will follow-up on illegal dumping and maintain chain of custody of video evidence.

## >>> RECONYX CAMERAS

- General surveillance for law enforcement
- Compact and mobile
- License plate capture capable
- Cellular service delivers images to cloud
- Regulatory agencies, municipalities, parks, DA offices have had good user experiences
- Affordable

## BACKGROUND

- IDLATF mission is to stop illegal dumping in Monterey County through the 3E's- Education, Eradication, Enforcement.
- The use of cameras with enforcement is the leading edge of illegal dumping efforts in other county jurisdictions.

## >>> OPERATIONS & ENFORCEMENT

- Public Works will install cameras within right-of-way at selected sites (known “hot spots”) with cellular service.
- Environmental Health will follow-up on observed violations by:
  - Reviewing video evidence for people, vehicles, and license plate numbers.
  - Visiting the site if necessary
  - Coordinating with law enforcement to identify responsible parties
  - Report dumping to Public Works for clean-up
- Enforcement may include cost recovery, administration fees, or fines or referral to the District Attorney’s office

# UPCOMING COMMUNITY CLEANUP EVENTS

★ = Earth Day events

## >>> CALTRANS

- ★ April 20, 2024 - Great Scout Cleanup: Cesar Chavez Park

## >>> WASTE MANAGEMENT

- April 13, 2024 - 625 Division St., King City
- ★ April 20, 2024 - North County Recreation & Park District Earth Day Event: 11261 Crane St., Castroville
- April 26, 2024 - Litter Pickup: 53675 San Benito St., San Lucas
- May 11, 2024 - 67550 Lockwood/Jolon Rd. (Lockwood School), San Lucas/Lockwood
- June 1, 2024 - 300 Aromas Rd., Aromas
- June 22, 2024 - 625 Division St., King City
- July 13, 2024 - 11240 Commercial Parkway, Castroville
- August 10, 2024 - Corner of Main St. and Jolon Rd., San Ardo
- September 14, 2024 - 17890 Moro Rd., Salinas (Prunedale)
- November 2, 2024 - 625 Division St., King City

## >>> TRI-CITIES DISPOSAL & RECYCLING

- April 20, 2024 - 520 10th St., Greenfield
- May 18, 2024 - 425 Gabilan Dr., Soledad
- June 29, 2024 - 401 4th St., Gonzales
- September 7, 2024 - 520 10th St., Greenfield
- September 21, 2024 - 425 Gabilan Dr., Soledad
- October 19, 2024 - 401 4th St., Gonzales

## >>> PLANNING YOUR OWN CLEAN UP?

- Check out our [Clean Up Coordinator](#) Packet for tips!
- Public area community clean-up events organized by non-profit organizations are eligible for our [Disposal Voucher Program](#) that provides free disposal of materials collected and delivered to ReGen Monterey (Salinas), Johnson Canyon Landfill (Gonzales), or Jolon Road Transfer Station (King City) during normal operating hours.
- Questions? Email us [here!](#)

**CHECK OUT SVR  
YOUTH  
COUNCIL'S  
SUSTAINABILITY  
FAIR &  
EDUCATION  
CENTER GRAND  
OPENING!**

- [Event Registration](#)
- [Facebook event](#)

