



Monterey County

SPECIAL EVENT TASK FORCE

SPECIAL MEETING

Thursday, October 24, 2024

TELECONFERENCE VIA ZOOM

Monterey County Government Center

1441 Schilling Place – South, 2nd Floor Salinas, CA 93901

9:00 AM

Minutes

Scheduled Special Events for Discussion

Event Organizers please be prepared to provide a brief description of the event including the anticipated size, impacts and vehicles.

1. **EVENT NAME: JAGUAR ASSOCIATE GROUP KICKOFF**

PRESENTED BY: KRISTAN NEUBECKER

FILE NUMBERS: 24SE00136

SETUP DATE: 10/25/2024

START DATE: 10/25/2024

END DATE: 10/25/2024

DISMANTLE DATE: 10/25/2024

LOCATION: INDIAN VILLAGE PICNIC AREA, 1154 THE DUNES ROAD, PEBBLE BEACH

Organizer Kristan Neubecker was not present and Liz Gonzales provided the following comments:

- 70th Anniversary of a neighbor event, comprised of members of a Jaguar car club.
- Barbecue lunch catered by the Carmel Valley Kiwanis Club
- No construction permits or encroachment permits required.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

2. **EVENT NAME: OCTOBER TUNES**

PRESENTED BY: SARA SILACCI

FILE NUMBERS: 24SE00142

SETUP DATE: 10/18/2024

START DATE: 10/18/2024

END DATE: 10/18/2024

DISMANTLE DATE: 10/18/2024

LOCATION: RUSTIQUE WINERY, 1010 RIVER RD, SALINAS

Organizer Sara Silacci was not present and Liz Gonzales provided the following comments:

- Likely a regularly scheduled event.
- Had 150 attendees.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

1. EVENT NAME: FALL FESTIVAL

PRESENTED BY: MICHELLE MAZZUCA

FILE NUMBER(S): 24SE00146

SETUP DATE: 10/18/2024

EVENT STARTS: 10/19/2024

END DATE: 10/19/2024

DISMANTLE DATE: 10/19/2024

LOCATION: ALL SAINTS DAY SCHOOL, 8060 CARMEL VALLEY ROAD, CARMEL

Organizer Michelle Mazzuca was not present and Liz Gonzales provided the following comments:

- Fundraiser with proceeds going to the school's Tuition Reimbursement Program.
- Anticipated 500 attendees.
 - No reported traffic impacts.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

2. EVENT NAME: FEAST OF THE GODS; THE GREAT KAMI FESTIVAL

PRESENTED BY: ALAN WONG

FILE NUMBER(S): 24SE00144

SETUP DATE: 10/23/2024

START DATE: 10/23/2024

END DATE: 10/27/2024

DISMANTLE DATE: 10/27/2024

LOCATION: SAN LORENZO PARK, 1160 BROADWAY ST, KING CITY

Organizer Alan Wong was present and provided the following comments:

- Bi-annual event run by a non-profit organization.
- Amtgard (Medieval re-enactment Live Action Roleplaying) Event that includes camping.
- Participants must sign up in advance. Anticipating 160 – 180 participants.
- Food service is included for participants.
- Has 10x10 popup tents to provide shade.
- Utilizes the park's Youth Overnight Area and DeAnza building.
- Special Event Permit already approved.
- No additional parking necessary beyond the camp's overflow parking.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

3. EVENT NAME: BIG SUR FOOD & WINE

PRESENTED BY: ELSA RIVERA

FILE NUMBER(S): 24SE00143

SETUP DATE: 10/28/2024

START DATE: 11/02/2024

END DATE: 11/05/2024

DISMANTLE DATE: 11/ 06/ 2024

LOCATION: HENRY MILLER LIBRARY, 48603 HIGHWAY 1, BIG SUR

Organizer Elsa Rivera was present and provided the following comments:

- Anticipating 350-400 attendees.
- Ticketed event.
- Largest fundraiser for the Big Sur area.
- Is in communication with California Department of Transportation, and Magnus Toren at the Henry Miller Library regarding the shuttle plan and their commitment to keep event traffic away from the venue.

Regulatory agencies' comments pertaining to this event:

- Liz Gonzales acknowledged the receipt of the parking plan, but also expressed concerns about parking and traffic. Maps had been submitted with shuttle hours.
 - Elsa Rivera clarified that all attendees are informed that shuttling to the venue is mandatory. Recommended reaching out to Matt Glazer.
 - Kayla Braasch confirms Housing and Community Development that they have Matt Glazer's contact information and can schedule a meeting after the Special Event

Public comments pertaining to this event: NONE

4. EVENT NAME: A BIG SHARE FUNDRAISER

PRESENTED BY: MAGNUS TOREN

FILE NUMBER(S): 24SE00141

SETUP DATE: 10/19/2024

START DATE: 10/19/2024

END DATE: 10/19/2024

DISMANTLE DATE: 10/19/2024

LOCATION: HENRY MILLER LIBRARY, 48603 HIGHWAY 1, BIG SUR

Organizer Magnus Toren was not present and provided the following comments:

- Food, beer and wine were available at the event.
- Activities included interactive art, silent auctions, raffles and live music.
- Anticipated 120 attendees.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

5. EVENT NAME: DIA DEL TRABAJADOR AGRICOLA (DAY OF THE AG WORKER)

PRESENTED BY: CONSTANTINO SILVA (Monterey County Office of Education)

FILE NUMBER: 24SE00133

SETUP DATE: 10/27/2024

START DATE: 10/27/2024

END DATE: 10/27/2024

DISMANTLE DATE: 10/27/2024

LOCATION: SAN LORENZO PARK, 1160 BROADWAY STREET, KING CITY

Organizers Constantino Silva, Ana Vargas and Alejandra Valadez were present and provided the following comments:

- From 11:00 AM to 4:30 PM.
- Pending Special Event Permit application for a generator.
- Presentations from 50 agencies regarding the services they provide to migrant workers.
- Activities include events for children and Live music on site.
- Food will be available.
- Open to the public and free to the community.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

6. EVENT NAME: EVENT NAME: SANTA FLY IN (COMMUNITY CENTER & PARK)

PRESENTED BY: CARLA BASALDUA

FILE NUMBER: 24SE00086

SETUP DATE: 12/14/2024

START DATE: 12/14/2024

END DATE: 12/14/2024

DISMANTLE DATE: 12/14/2024

LOCATION: COMMUNITY PARK, 25 FORD ROAD, CARMEL VALLEY

Organizer Carla Basaldua was not present and Kayla Braasch provided the following comments:

- Goes hand in hand with the Santa Fly In in Landing Zone and Parade.
- Construction permits for generators and tents for this portion of the event are pending submittal.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

7. EVENT NAME: SANTA FLY IN (LANDING ZONE & PARADE ONLY)

PRESENTED BY: DANIELLE CARLSON

FILE NUMBER: 24SE00085

SETUP DATE: 12/13/2024

START DATE: 12/14/2024

END DATE: 12/14/2024

DISMANTLE DATE: 12/14/2024

LOCATION: 50 LILAC LANE, CARMEL VALLEY

Organizer Danielle Carlson and Daniel Loberg were present and provided the following comments:

- Encroachment permits for parade traffic control are pending submittal.
- Emergency Medical Plan is approved.
- Pending contact with Sheriff's Office and Fire Department for participation in the parade and crowd control.
- Local businesses will allow attendees to utilize their restrooms without purchase or charge.
 - Use of facilities in business with age restrictions are limited to attendees old enough to patronize the business.
(Example: Only attendees 21 or older can use facilities in wine tasting rooms)
- Health Department permit for food service was pending payment, but was paid today.
- No food service proposed by the organizers, but sometimes the girl scouts sell hot chocolate.
- Generators are only used for the bounce house and this has recently been clarified with Housing and Community Development.
- Emergency Medical Plan has been approved.
- The community center will be blocked off from incoming and outgoing traffic during the event. Cones, tape and manned stations will be used to keep vehicles out.

Regulatory agencies' comments pertaining to this event:

- Liz Gonzales expressed appreciation event coordinators' cooperation with the county.
- Kayla Braasch confirmed that no construction permits are needed for the landing zone and parade.
- Kayla Braasch asked if there is any signage on site or on the road leading up to the Community Center indicating that the area is closed off. If so, asks if this has been incorporated into the traffic control plan submitted by Danielle Carlson.
 - Daniel Loberg state if what is proposed is on Danielle Carlson's traffic control plan, but states that signage regarding the closure is not posted along the roads. Only the entries are coned and taped off.

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Public comments pertaining to this event: NONE

8. EVENT NAME: ULTIMO JARIPEO BAILE DEL AÑO

PRESENTED BY: IVAN RAMOS

FILE NUMBER: 24SE00135

SETUP DATE: 10/27/2024

START DATE: 10/27/2024

END DATE: 10/27/2024

DISMANTLE DATE: 10/27/2024

LOCATION: POSSE GROUNDS, 395 OLD NATIVIDAD ROAD, SALINAS

Organizer Ivan Ramos was not present Liz Gonzales and provided the following comments:

- Posse grounds has a use permit that allows music events like this.
- Four bands will be performing there.
- Anticipating 1,500 attendees.
- Parking will be on-site.
- No complaints from neighbors from previous events in this series.

Regulatory agencies' comments pertaining to this event:

- Commander Joseph Bañuelos (Monterey County Sheriff's Office) wanted to confirm number of attendees and whether alcohol will be sold. Commander Bañuelos expressed concern regarding "bleed over" such as DUIs after these events end.
 - Kayla Braasch confirms that the Special Event Questionnaire confirmed that alcohol will be sold.
 - Kayla Braasch also confirmed that the Special Event Questionnaire was routed to the Sheriff's Office.
- Commander Andres Rosas states that the event organizer has not reached out with the Sheriff's event regarding supplemental law enforcement because nothing compels them to. High potential for fights and DUIs and law enforcement involvement will be high.
 - Liz Gonzales states there is a Use Permit pending approval with Housing and Community Development. She will route Commander Rosas's information to the Assigned Planner to ensure going forward all Special Events on this property will require supplemental law enforcement.
 - Original ratio was one to two deputies for every 1,000 attendees for special events.
 - Kayla Braasch has asked if the ABC license for this event was received.
 - Commander Rosas confirmed that the ABC Permit and Dance permit were approved.
- America Leon (Health Department) states that they have received an application that lists two food vendors.
- Scott Anderson (Fire) points out that events with over 500 attendees will require licensed "crowd managers" and he believes that could apply to the Sheriff's Office
 - Commander Rosas will reach out after the meeting.
- Commander Andres Rosas confirmed that the Alcoholic Beverage Control permit and dance permit are approved for this event.

Public comments pertaining to this event: NONE

9. EVENT NAME: 11TH ANNUAL PARTY IN THE VILLAGE

PRESENTED BY: MARJORIE VIALES

FILE NUMBER: 24SE00137

SETUP DATE: 10/19/2024

START DATE: 10/19/2024

END DATE: 10/19/2024

DISMANTLE DATE: 10/26/2024

LOCATION: HIDDEN VALLEY SEMINARS, 104 WEST CARMEL VALLEY ROAD

Organizer Marjorie Viales was not present and Liz Gonzales provided the following comments:

- No reports regarding traffic for this event.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

10. EVENT NAME: MONTEREY BRITISH CAR SHOW

PRESENTED BY: KRISTIN NEUBECKER

FILE NUMBER: 24SE00138

SETUP DATE: 10/26/2024

START DATE: 10/26/2024

END DATE: 10/26/2024

DISMANTLE DATE: 10/26/2024

LOCATION: CARMEL VALLEY COMMUNITY PARK, 25 FORD ROAD, CARMEL VALLEY

Organizer Kristin Neubecker was not present and provided the following comments:

- A gathering of British cars on display at the park.
- No vendors or food at this event.
- Anticipating 70 attendees with a maximum of 100.
- No construction or encroachment permits needed.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

11. EVENT NAME: THE HOEDOWN: CHESTS FOR CHARITY

PRESENTED BY: LISA CLARK

FILE NUMBER: 24SE00139

SETUP DATE: 10/17/2024

START DATE: 10/17/2024

END DATE: 10/17/2024

DISMANTLE DATE: 10/17/2024

LOCATION: HIDDEN VALLEY MUSIC SEMINARS, 104 WEST CARMEL VALLEY ROAD, CARMEL VALLEY

Organizer Lisa Clark was not present and Liz Gonzales provided the following comments:

- Charity Benefit hosted by non-profit Interim, Inc.
- Event featured catered barbecue, music and line dancing.
- No traffic or parking complaints related to this event.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

12. EVENT NAME: FIESTA IN THE BARN

PRESENTED BY: MICHELLE CLINE

FILE NUMBER: 24SE00140

SETUP DATE: 10/17/2024

START DATE: 10/17/2024

END DATE: 10/19/2024

DISMANTLE DATE: 10/20/2024

LOCATION: ANDRUS BARN, 1563 OLD STAGE ROAD, SALINAS

Organizer Michelle Cline was not present and Liz Gonzales provided the following comments:

- There is an active Code Enforcement Case on the parcel (24CE00544).
- A Use Permit is required to hold Special Events on private property.

Regulatory agencies' comments pertaining to this event:

- Commander Joseph Bañuelos states that the venue has been an ongoing problem with a lot of parties and band performance.
- Elizabeth Ruiz (Housing and Community Development Code Enforcement) requested the reports for the venue.

Public comments pertaining to this event:

- Constantino points out that one of the events at this venue recently was a school fundraiser.
 - Liz Gonzales clarifies that the issue is not events themselves, which event coordinators obtained permits for, but that the property owner is renting out the barn as a special event venue.

Old Items

This is a time set aside for the public and agencies to discuss any new or unresolved issues on previous agenda items.

1. Encinal Road

- Discussed a property on Encinal Road that is being used as a venue for large scale events.

Regulatory agencies' comments pertaining to this event: NONE

Public comments pertaining to this event: NONE

New Items

NONE

Adjournment