

# ILLEGAL DUMPING & LITTER ABATEMENT TASK FORCE



## ILLEGAL DUMPING PSA

Happy Holidays from the  
Illegal Dumping & Litter  
Abatement Task Force! !

Unfortunately, illegal dumping doesn't stop for any day, but we can all do our part to reduce it!

Who knows if the backroads of Salinas Valley are haunted, but they sure are plagued with illegal dumping! Beware the consequences, because you never know who may be watching....

Click [here](#) to watch!

Special thank you to Salinas Valley Recycling for putting together this PSA!

# IDLATF QUARTERLY CLEANUP



On October 19, 2023, volunteers from the IDLATF met up for a nice lunch and clean up of the entrance way to the Monterey Peninsula Recreation Trail in Castroville! A **BIG THANK YOU** to the 15 volunteers who were able to come out! It was a warm day but the area definitely needed some litter cleanup love. We filled a pickup truck full of trash bags and a tire!

The next litter cleanup is scheduled for January or February 2024, and we welcome all volunteers! Please reach out [here](#) if interested!



## IDLATF LEADERSHIP



Chair: Maria Ferdin, Monterey County Health Department



Co-Chairs: Mandy Brooks and Janna Faulk, Salinas Valley Solid Waste Authority

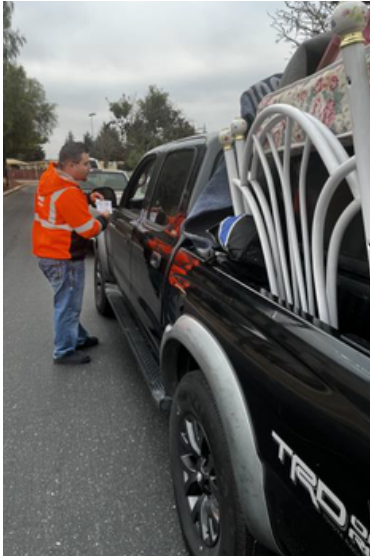
Interested in joining?  
Inquire [here](#)!

Everyone is welcome!

# TRI-CITIES DISPOSAL & RECYCLING'S CLEANUPS

Tri-Cities Disposal & Recycling partnered with Salinas Valley Recycles, Monterey County Environmental Health, and CalTrans District 5 to host the following cleanups events in the Salinas Valley area.

## SEPTEMBER 23, 2023 - CITY OF SOLEDAD:



This special event focused on facilitating the diversion of recyclable materials, addressing the ongoing issue of illegal dumping in Soledad, and promoting reusing still usable items took place in the Gabilan Drive parking lot in front of Soledad High School. Approximately 232 vehicles were serviced!

Students from Soledad High School NJROTC provided 110 hours of service to their community by assisting residents in determining the best place for their items while source-separating and unloading their vehicles. Tri-Cities Disposal & Recycling will donate \$500 to the program for their community service.

27.93 total tons of material were collected, and 16.5 tons were diverted, for a diversion rate of 59%.

## OCTOBER 7, 2023 - CITY OF GREENFIELD:

This cleanup day took place at the City of Greenfield Corporation Yard and served 130 vehicles!

These events provide an alternative to illegal dumping on the streets, alleyways, and backroads adjacent to the community while “lightening the load” of built-up trash for residents. The line of vehicles waiting for the event to open speaks to their continued need and popularity. Greenfield Public Works staff provided feedback that these events keep alleyways and roadsides clean, allowing the department to focus on other important work and community services.

Out of the 14.66 tons of material collected, 51% (7.24 tons) was diverted!



## WANT TO HOST A COMMUNITY CLEANUP?

LET US HELP!

Check out the [Disposal Voucher Program](#) created by Monterey County Environmental Health Bureau, ReGen Monterey, and Salinas Valley Solid Waste Authority. This program offers **FREE** disposal of material for community clean ups and those affected by illegal dumping.

Material can be disposed of at the following locations: ReGen Monterey (Unincorporated Salinas), Johnson Canyon Landfill (Gonzales), or Jolon Road Transfer Station (King City) during normal operating hours.

# TRI-CITIES DISPOSAL & RECYCLING'S CLEANUPS (CONT.)



## OCTOBER 21, 2023 - CITY OF GONZALES:

146 vehicles were serviced at Fairview Middle School for this cleanup!

The event focused on preventing illegal dumping and helping residents “clear the clutter.” It facilitated source separation, recycling, and proper disposal of hazardous waste, trash, appliances, mattresses, scrap metal, rigid plastics, cardboard, and electronic waste. Landfill disposal vouchers for refrigerators and freezers at the Johnson Canyon Landfill. Rather than unloading these large appliances into dumpsters, residents could easily push them off into landfill collection piles.

The organization, Save the Whales (STW) brought a large number of CSUMB student who volunteered at the event after collecting their stormwater surveys and a quick litter cleanup at Fairview School for the City of Gonzales. CSUMB students provided 21 service hours beyond their work for STW. Additionally, The Gonzales High School cross-country and track teams provided 85 volunteer hours and will receive a \$500 donation from Tri-Cities Disposal & Recycling.

A total of 15.25 tons of material was collected, and 9.22 tons were diverted, for a diversion rate of 61%

## HOW DO I DISPOSE OF MY HOLIDAY TREE?

For a limited time after the holidays, holiday trees are collected from the curb for free on your regular scheduled collection day.

Look for announcements or contact your hauler directly for exact dates and information.

- Trees must be cut into 3 ft. sections
- Remove all tinsel, lights, and decorations
- Remove plastic, wooden, and metal stands
- Flocked trees are NOT accepted
- The trees will be chipped and composted, not landfilled.



Holiday trees can also be dropped off for **FREE** at Johnson Canyon Landfill and Jolon Road Transfer Station through January.