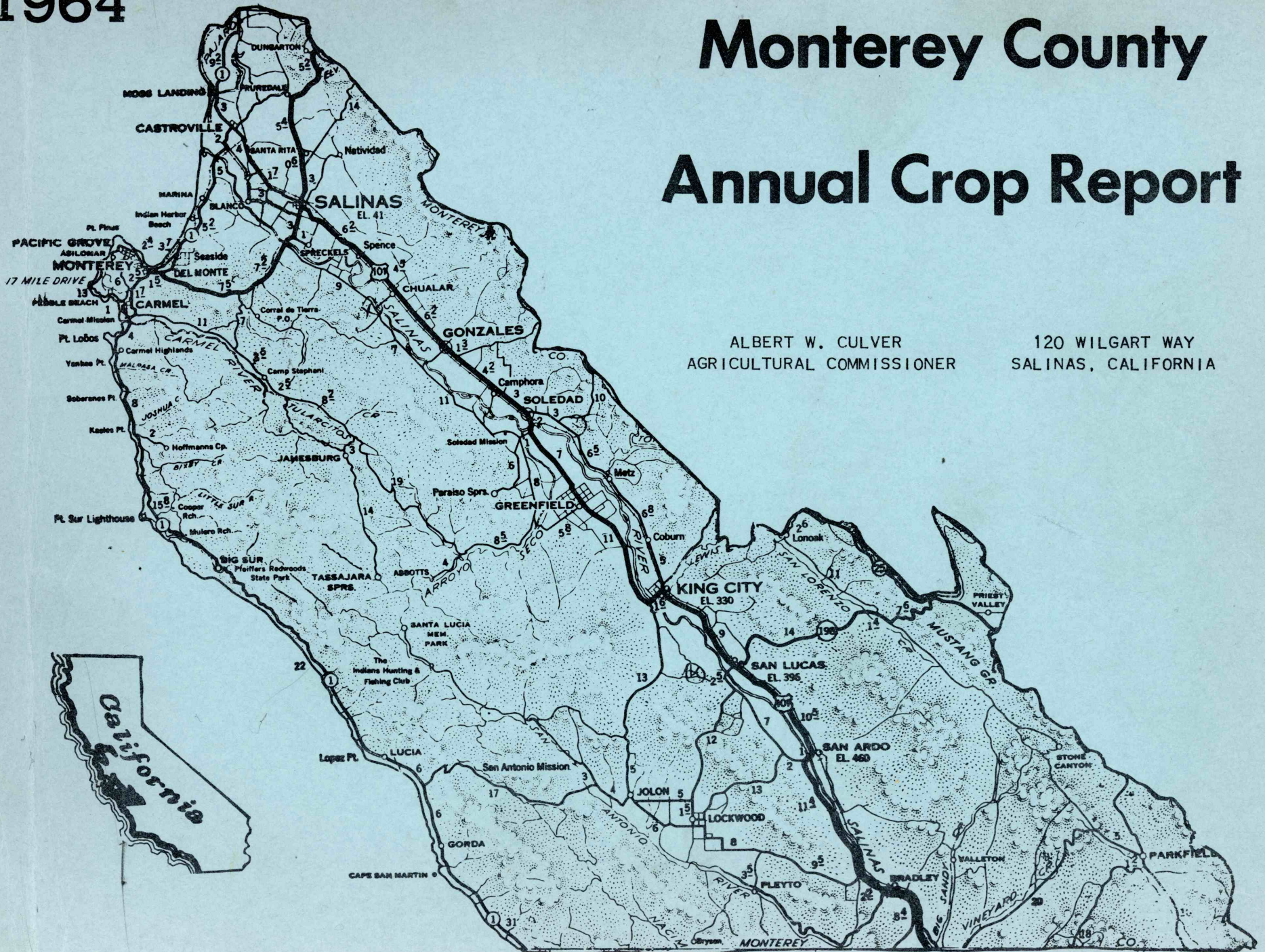


1964

Monterey County Annual Crop Report

ALBERT W. CULVER
AGRICULTURAL COMMISSIONER

120 WILGART WAY
SALINAS, CALIFORNIA



MONTEREY COUNTY

DEPARTMENT OF AGRICULTURE

ALBERT W. CULVER
AGRICULTURAL COMMISSIONER

AGRICULTURAL BUILDING
120 WILGART WAY
SALINAS, CALIFORNIA

TELEPHONE:
424-8611. LOCAL 372
P.O. BOX 1370-939-03

To the State Director of Agriculture and
The Honorable Board of Supervisors of Monterey County

Section 65.5 of the California Agricultural Code requires that the Agricultural Commissioner compile a report covering conditions, acreage, production and value of the agricultural products of his county.

The prices are reported on an F.O.B. basis. Cost of production, harvesting, packing and other handling costs should be deducted to arrive at a true farm value.

I wish to express my appreciation to all who have furnished the information necessary to make this report possible.

Respectfully submitted,



Albert W. Culver
Agricultural Commissioner

APPROXIMATE WEIGHTS USED FOR FRESH MARKET CONVERSION

<u>CROP</u>	<u>UNIT</u>	<u>UNIT WEIGHT (APPROX)</u>
Artichokes	Crate	20 lbs.
Broccoli	Crate	21 lbs.
Bushberries	Slide	9 lbs.
Cabbage	Carton	50 lbs.
Carrots	Carton	57 lbs.
Carrots	Bulk	50 lbs.
Cauliflower	Carton	25 lbs.
Celery	Crate	60 lbs.
Endive	Crate	30 lbs.
Escarole	Crate	30 lbs.
Lettuce	Carton	47 lbs.
Onions, Green	Crate	40 lbs.
Romaine	Crate	43 lbs.
Strawberries	Slide	11½ lbs.
Squash	Crate	32 lbs.
Tomatoes	Carton	40 lbs.*

* 40 lbs used as an average for this Crop Report

FRUIT AND NUTS

CROP	YEAR	ACREAGE	PRODUCTION	UNIT	PER UNIT	TOTAL VALUE
Almonds	1964	167	36	Ton	600.00	\$ 21,600
	1963	167	34	"	550.00	18,700
Apples	1964	619	10,300	"	44.00	453,000
	1963	619	5,880	"	67.90	399,000
Apricots	1964	1,280	10,000	"	97.30	973,000
	1963	1,276	6,450	"	115.00	742,000
Cherries	1964	60	200	"	760.00	152,000
	1963	112	260	"	700.00	182,000
Plums	1964*					
	1963	70	100	"	180.00	18,000
Strawberries	1964	3,420				
	1963	3,674				
Freezer	1964		25,200	"	285.00	7,182,000
	1963		23,200	"	260.00	6,032,000
Fresh	1964		17,700	"	442.00	7,823,000
	1963		25,300	"	397.50	10,057,000
Bushberries	1964	80	400	"	340.00	136,000
	1963	81	400	"	257.00	103,000
Walnuts	1964	1,090	470	"	450.00	212,000
	1963	1,086	843	"	500.00	422,000
TOTAL FRUIT & NUTS	1964					\$ 16,952,600
	1963					\$ 17,973,700

* Crop Failure

VEGETABLE CROPS

CROP	YEAR	ACREAGE	PRODUCTION	UNIT	PER UNIT	TOTAL VALUE
Artichokes	1964	7,410		Ton		
	1963	6,260				
Fresh	1964		15,500	"	247.00	\$ 3,828,000
	1963		15,700	"	241.00	3,784,000
Processing	1964		3,660	"	96.90	355,000
	1963		3,000	"	117.70	353,000
Green Beans (Processing)						
Lima	1964	780	1,500	"	160.00	240,000
	1963	790	1,700	"	161.00	274,000
Snap	1964	760	2,320	"	94.00	218,000
	1963	760	2,300	"	134.00	308,000
Broccoli	1964	13,400				
	1963	13,000				
Fresh	1964		15,600	"	189.00	2,948,000
	1963		16,000	"	208.00	3,328,000
Processing	1964		14,400	"	134.00	1,930,000
	1963		16,500	"	140.00	2,310,000
Cabbage	1964	1,010	10,400	"	65.00	676,000
	1963	1,200	12,000	"	58.10	697,000
Carrots	1964	6,730				
	1963	7,665				
Fresh	1964		73,600	"	98.80	7,272,000
	1963		106,000	"	72.26	7,660,000
Processing	1964		37,400	"	28.20	1,055,000
	1963		13,700	"	22.80	312,000

VEGETABLE CROPS

CROP	YEAR	ACREAGE	PRODUCTION	UNIT	PER UNIT	TOTAL VALUE
Cauliflower	1964	5,780				
	1963	5,030				
Fresh	1964		21,800	Ton	175.00	\$ 3,815,000
	1963		17,900	"	180.50	3,231,000
Processing	1964		3,210	"	121.00	388,000
	1963		2,730	"	134.00	366,000
Celery	1964	5,040				
	1963	5,600				
Fresh	1964		148,000	"	79.00	11,692,000
	1963		164,000	"	61.10	10,020,000
Processing	1964		4,000	"	56.50	226,000
	1963		1,640	"	51.20	84,000
Endive	1964	251	1,500	"	142.00	213,000
	1963	381	2,290	"	130.00	298,000
Escarole	1964	48	226	"	136.00	30,700
	1963	43	332	"	115.80	38,400
Garlic	1964	1,240	9,620	"	134.00	1,289,000
	1963	823	5,600	"	151.00	846,000
Lettuce						
Spring	1964	14,900	124,000	"	52.20	6,473,000
	1963	16,540	146,000	"	62.60	9,140,000
Summer	1964	13,500	193,000	"	57.90	11,175,000
	1963	13,570	182,000	"	90.70	16,507,000
Fall	1964	19,000	201,000	"	78.20	15,718,000
	1963	20,510	184,000	"	53.80	9,900,000
Onions Green	1964	578	6,490	"	209.00	1,356,000
	1963	595	6,540	"	187.80	1,228,000

VEGETABLE CROPS

CROP	YEAR	ACREAGE	PRODUCTION	UNIT	PER UNIT	TOTAL VALUE
Onions - Continued						
Dry	1964	136	2,580	Ton	47.00	\$ 121,000
	1963	130	2,600	"	46.00	120,000
Processing	1964	1,100	20,200	"	32.00	646,000
	1963	1,800	31,000	"	32.00	992,000
Peas (Processing)	1964	920	1,610	"	76.00	122,000
	1963	800	1,200	"	85.00	102,000
Potatoes	1964	7,370	98,000	"	44.70	4,381,000
	1963	5,572	76,600	"	47.00	3,600,000
Romaine	1964	152	1,430	"	92.00	132,000
	1963	181	1,810	"	80.00	145,000
Sprouts	1964	623	4,050	"	210.00	850,000
	1963	673	2,940	"	201.00	591,000
Spinach	1964	3,300	34,600	"	24.20	837,000
	1963	3,010	31,000	"	25.10	778,000
Squash	1964	205	1,310	"	125.00	164,000
	1963	160	1,280	"	125.00	160,000
Tomatoes	1964	9,620				
	1963	8,500				
Fresh	1964		59,200	"	160.00	9,472,000
	1963		68,000	"	154.00	10,472,000
Processing	1964		154,000	"	25.20	3,881,000
	1963		157,000	"	25.10	3,941,000
Misc. Vegetables	1964					1,945,000
	1963					1,370,000
TOTAL VEGETABLES	1964					\$ 93,448,700
	1963					\$ 92,955,400

FIELD CROPS

CROP	YEAR	ACREAGE	PRODUCTION	UNIT	PER UNIT	TOTAL VALUE
Barley	1964	54,500	68,100	Ton	46.00	\$ 3,133,000
	1963	57,500	28,750	"	49.00	1,409,000
Beans, dry						
Baby Lima	1964	270	230	"	188.00	43,200
	1963	70	59	"	146.00	8,610
Cranberry	1964	930	371	"	202.00	74,900
	1963	1,170	472	"	145.00	68,400
Large Lima	1964	2,960	2,670	"	250.00	668,000
	1963	3,100	2,775	"	224.00	622,000
Pink	1964	22	16	"	176.00	2,820
	1963	470	330	"	184.00	61,000
Small White	1964	20,000	20,900	"	202.00	4,222,000
	1963	21,400	24,600	"	176.00	4,330,000
Misc. Beans	1964					28,900
	1963					- - -
Corn (Silage)	1964	4,500	90,000	"	10.00	900,000
	1963	4,500	90,000	"	10.00	900,000
Hay-Alfalfa	1964	8,637	60,400	"	29.00	1,752,000
	1963	15,000	97,500	"	29.40	2,866,000
Hay-Grain	1964	12,000	24,000	"	24.00	576,000
	1963	9,000	18,000	"	23.40	421,000
Hay-Oats	1964	700	1,400	"	35.00	49,000
	1963	700	525	"	46.00	24,000
Pasture-Irrigated	1964	2,500		Per Acre	40.00	100,000
	1963	3,400		" "	40.00	136,000
Sugar Beets	1964	31,900	861,000	Ton	14.10	12,140,000
	1963	22,750	648,000	"	14.70	9,526,000

FIELD CROPS

CROP	YEAR	ACREAGE	PRODUCTION	UNIT	PER UNIT	TOTAL VALUE
Wheat	1964	11,000	7,420	Ton	48.00	\$ 356,000
	1963	10,600	5,300	"	63.30	335,000
TOTAL FIELD CROPS	1964					\$ 24,045,820
	1963					\$ 20,707,010

SEED CROPS

Bean	1964	1,150	817	Ton	220.00	\$ 180,000
	1963	705	500	"	220.00	110,000
Pea	1964	1,410	1,700	"	140.00	238,000
	1963	1,200	1,450	"	130.00	188,000
Misc.	1964					208,000
	1963					807,000
TOTAL SEED CROP	1964					\$ 626,000
	1963					\$ 1,105,000

NURSERY STOCK, BULBS & CUT FLOWERS

Nursery stock, bulbs & cut flowers	1964	63				\$ 1,642,000
---------------------------------------	------	----	--	--	--	--------------

APIARY

Colonies	1964*					
	11,000	1963				
Honey	1963		385,000	Lbs	.135	\$ 52,000
Wax	1963		2,750	"	.44	1,210
TOTAL APIARY	1963					\$ 53,210

*Crop Failure

DAIRYING, LIVESTOCK, POULTRY

CROP	YEAR	HEAD	PRODUCTION	UNIT	PER UNIT	TOTAL VALUE
Cattle & Calves	1964	^{54,000} 43,500	^{2,970,000} 239,000	Cwt	21.10	5,043,000
	1963	43,000	237,000	"	21.70	5,143,000
Feeders	1964	^{38,500} 51,700	^{115,000} 155,000	"	21.00	2,898,000
	1963	46,700	140,000	"	22.90	3,208,000
Milk						
Market	1964		714,000	"	4.38	3,127,000
	1963		684,000	"	4.49	3,071,000
Manufactured	1964		74,900	"	3.12	234,000
	1963		66,900	"	2.81	188,000
Sheep & Lambs	1964	17,800	17,800	"	16.00	285,000
	1963	19,000	19,000	"	14.70	279,000
Wool	1964		142,000	Lbs	.62	88,000
	1963		152,000	"	.60	91,000
Hogs	1964	10,100	2,020,000	"	.165	333,000
	1963	9,200	1,840,000	"	.172	316,000
Turkeys	1964*					
	1963	8,000	200,000	"	.21	42,000
Chickens	1964	1,306,524				
	1963	1,426,158				
Fryers	1964	1,170,996	4,390,930	"	.06	263,000
	1963	629,761	2,369,237	"	.155	300,000
Meat Hens	1964	297,921	1,266,875	"	.05	63,300
	1963	292,045	1,134,546	"	.056	63,500**
Eggs	1964		9,783,276	Doz	.31	3,033,000
	1963		9,589,209	"	.32	2,579,000
Misc. Poultry	1964					591,000
Rabbits	1964	5,865	23,679	Lbs	.26	6,200
	1963	2,469	10,439	"	.26	2,710
TOTAL LIVESTOCK, DAIRY-	1964					\$ 15,964,500
ING & POULTRY	1963					\$ 15,283,210

*No turkeys in Monterey County
 **Corrected figure

MONTEREY COUNTY DEPARTMENT OF AGRICULTURE
SALINAS, CALIFORNIA

SUMMARY YEAR 1964

FRUIT AND NUTS	1964	\$ 16,952,600
	1963	17,973,700
VEGETABLES CROPS	1964	93,448,700
	1963	92,955,400
FIELD CROPS	1964	24,045,820
	1963	20,707,010
SEEDS	1964	626,000
	1963	1,105,000
NURSERY STOCK, BULBS & CUT FLOWERS	1964	1,642,000
APIARY	1964*	
	1963	53,210
DAIRYING, LIVESTOCK, POULTRY	1964	15,964,500
	1963	<u>15,283,210</u>
TOTAL	1964	\$ 152,679,620
	1963	<u>\$ 148,077,530</u>

*Crop failure