



TOGETHER IN HEALTH MONTEREY COUNTY

COMMUNITY HEALTH IMPROVEMENT PLAN

Together in Health Monterey County seeks to promote and protect the health and wellbeing of every member of the community.

The approach is to bring together, among others, representatives from health, healthcare, business, public safety, education, government, nonprofits, and the general public to develop a shared understanding and vision of a healthier Monterey County.

Three strategic initiatives were developed to achieve the vision:

- **Empower the community** to improve health through programs, policies, and activities
- **Enhance** community health and safety by emphasizing **prevention**
- **Ensure access** to culturally and linguistically appropriate, customer-friendly, quality health services

These strategic initiatives will be realized by partners in the health and wellness system working together on:

- Eradicating health inequities
- Developing the power of collective impact
- Using the socio-ecological model
- Developing policies

Developed by:
Monterey County Health Department
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ACHIEVING OUR VISION

In Monterey County, community members will work in partnership with agencies and organizations to improve and sustain health through shared leadership, strategic planning, meaningful community engagement, and coordinated action

PRIORITY AREAS



**EMPOWER THE
COMMUNITY TO IMPROVE
HEALTH THROUGH
PROGRAMS, POLICIES, AND
ACTIVITIES**

INDICATORS

- Obesity and diabetes rates
- Births to teens
- Sexually transmitted infections
- Heart disease
- Asthma
- Fetal and infant mortality



**ENHANCE COMMUNITY
HEALTH AND SAFETY BY
EMPHASIZING PREVENTION**

- Bullying, gang activity, violent injury, homicide
- Literacy and education levels
- Poverty
- Affordable screenings
- Drug, tobacco, and alcohol use
- Unintentional injury and death
- Environmentally-related illness and injury



**ENSURE ACCESS TO
CULTURALLY AND
LINGUISTICALLY
APPROPRIATE, CUSTOMER-
FRIENDLY, QUALITY
HEALTH SERVICES**

- Access to health care
- Mental health services
- Dental care
- MCHD nurse home visits
- Culturally appropriate health education and care

THEMES

EQUITY, PREVENTION, PARTNERSHIP, POLICY

NEXT STEPS: 2015-2016

The Monterey County Community Health Improvement Plan (CHIP) was the first step in consolidating and aligning health improvement efforts across the county. Now, several county Collective Impact initiatives are incorporating the plan's strategies and indicators into their work clarifying a common agenda, aligning efforts, and developing a dashboard of indicators.

The dashboard will track efforts towards improved outcomes and serve as a connector for people, businesses, or organizations to guide their own work, to get more involved, or for determining where they or their organization or business may be able to support the process. If you or your organization would like to get involved in the Monterey County CHIP, please contact The Monterey County Health Department or Impact Monterey County (www.impactmontereycounty.org) for more information.