

# ELECTION SIGN REGULATIONS (Chapter 21.60)

(Allowable display areas noted are double per Monterey County Code §21.60.120.A)

<b>INLAND AREAS</b>	<b>ALLOWED SIGNS<sup>1,2</sup> (NO PERMIT REQUIRED)</b>	<b>ADMINISTRATIVE PERMIT REQUIRED<sup>1,2</sup></b>	<b>USE PERMIT REQUIRED<sup>1,2</sup></b>
<b><u>RESIDENTIAL ZONING DISTRICTS</u></b> 1. High Density Residential (HDR) 2. Medium Density Residential (MDR) 3. Low Density Residential (LDR) 4. Rural Density Residential (RDR)	<b>Size:</b> up to 48 square feet in aggregate  <b>Number of Signs:</b> 1 sign	<b>Size:</b> 48 to 150 square feet in aggregate  <b>Number of Signs:</b> no more than 2 signs	<b>Size:</b> up to 150 square feet in aggregate  <b>Number of Signs:</b> no more than 3 signs
<b><u>AGRICULTURAL, RESOURCE PROTECTION AND PUBLIC ZONING DISTRICTS</u></b> 1. Farmlands (F) 2. Rural Grazing (RG) 3. Permanent Grazing (PG) 4. Resource Conservation (RC) 5. Open Space (O) 6. Public/Quasi-Public (PQP)	<b>Size:</b> up to 40 square feet in aggregate  <b>Number of Signs:</b> 1 sign	<b>Size:</b> >40 to <150 square feet in aggregate  <b>Number of Signs:</b> no more than 3 signs	<b>Size:</b> 150 to ≤ 600 square feet in aggregate  <b>Number of Signs:</b> no more than 3 signs
<b><u>COMMERCIAL AND INDUSTRIAL ZONING DISTRICTS</u></b> 1. Light Commercial (LC) 2. Heavy Commercial (HC) 3. Visitor Serving/Professional Office (VO) 4. Agricultural Industrial (AI) 5. Light Industrial (LI) 6. Heavy Industrial (HI)	<b>Size:</b> 2 square feet of sign for each one foot of structure frontage; minimum of 100 square feet in aggregate and no more than 600 square feet in aggregate  <b>Number of Signs:</b> no more than 6 signs	<b>NOT APPLICABLE</b>	<b>Size:</b> 100 to 150 square feet in aggregate (for businesses with less than 50 feet of structure frontage)  <b>Number of Signs:</b> no more than 3 signs
<b><u>DESIGN CONTROL (D) AND VISUAL SENSITIVITY (VS) COMBINING DISTRICTS</u></b>	<b>Size:</b> up to 70 square feet in aggregate per business not to exceed base district regulations noted above  <b>Number of Signs:</b> 1 sign	<b>NOT APPLICABLE</b>	<b>NOT APPLICABLE</b>

<sup>1</sup> These regulations apply to the aggregate square footage of ALL signs on the property. For Site Visibility regulations, refer to Monterey County Code §21.60.065.F.

<sup>2</sup> For signs in the road right-of-way, contact Monterey County Public Works Department (755-4800)