



County of Monterey Board of Supervisors Strategic Plan Initiatives and Focused Objectives for 2010

ECONOMIC DEVELOPMENT

Strategic Initiative No. 1:

Actively engage in appropriate economic development to ensure a Countywide perspective in support of a diversified economy, higher paying jobs and an expanded revenue base for local government services, while preserving and protecting the County's agricultural economic base.

SPI NO.	Key Objective
1	Develop an economic development strategy for Monterey County.
1-a	Evaluate existing institutional economic development organization networks, programs and agencies to determine the most strategic and cost effective opportunities for County participation. Evaluate return on investment of County funds expended on economic development efforts.
1-b	In coordination with private sector economic development partners, prepare an economic development plan that provides resource allocation guidance and a strategic policy focus.
1-b.3	Identify challenges, obstacles, areas for improvement and concrete development priorities that will create and secure well paying jobs (alternative energy, green technology, education, biotech and research). Examples of challenges include: quality of public education, broadband technology, necessary technology for business attraction and business incentives.

ADMINISTRATION

Strategic Initiative No. 3:

Streamline County operations for effectiveness and efficiency of service delivery and cost savings.

SPI NO.	Key Objective
3.b	As part of the Annual Budget Development Process, departments will continue to identify goals for the coming year and on a yearly basis continue to evaluate program results/accomplishments. Department Head Cost Savings Committee continues to review opportunities for countywide savings.
3.b.1	Set performance standards for department heads, conduct annual performance review of department heads, perform an annual evaluation of departmental performance.
3-c.1	Develop program priorities and an implementation plan.

HEALTH AND HUMAN SERVICES

Strategic Initiative No. 4:

Ensure ability to provide accessible quality health care and human services throughout Monterey County.

SPI NO.	Key Objective
4.g	Establish health outcomes for Monterey County.
4.h	Develop and implement a process, to include community stakeholders, regarding how to achieve health outcomes and let that inform policy makers about the structure of the healthcare system.
4.i	Implement the integration initiative between NMC and Health Department clinics.
4.j	Develop a blueprint strategy for social and cultural programs that enhance the quality of life.

RESOURCE MANAGEMENT

Strategic Initiative No. 5:

Plan and develop a sustainable physical infrastructure that improves the quality of life for County residents and supports economic development initiatives.

SPI NO.	Key Objective
5.a	Participate in City of Salinas/Civic Center Downtown Revitalization Plan.
5.d	Pave/maintain County roads and bridges.

Strategic Initiative No. 6:

Promote the use of alternative energy sources and related best practices that benefit the environment.

SPI NO.	Key Objective
6.a	Identify best environmental practices for County operations, facilities, and infrastructure; and, establish priorities for implementation.

PUBLIC SAFETY

Strategic Initiative No. 7:

Realign the relationship and approach within criminal justice services and the courts to improve service integration and impact on the people served.

SPI NO.	Key Objective
7.a	Establish an interagency criminal justice collaborative to include the courts to identify, strengthen and implement best practices for crime preventative public protection, justice system efficiency and cost effectiveness, e.g. video arrangements.
7.b	Implement the Monterey County Integrated Justice Information System (MCIJIS), intended to enable critical communications and information sharing between agencies serving similar clients.

Strategic Initiative No. 8:

Provide effective law enforcement and improve public safety infrastructure, local homeland security, and methods for reducing gangs and drug problems.

SPI NO.	Key Objective
8.a	Develop and implement, in collaboration with school districts and cities, a comprehensive Countywide strategic plan for anti-gang activities to include prevention, intervention, and suppression which includes alternatives for generating and reinvesting funds for prevention programs.
8.b	Develop and implement a comprehensive Countywide strategic plan for anti-drug strategy to include demand reduction, interdiction, rehabilitation, and suppression.
8.d	Develop a comprehensive plan for rebuilding /expanding the County Jail and Juvenile Hall.