



COUNTY OF MONTEREY HEALTH DEPARTMENT

2018-2022 Strategic Plan

OUR VISION: Creating a legacy of health together

OUR MISSION: To enhance, promote and protect the health of Monterey County's individuals, families, communities and environment

STRATEGIC GOALS



GOAL 1

Empowerment

Empower the Community to Improve Health

1. Engage community members in policy development & planning
2. Develop & support population health initiatives with meaningful participation of community members



GOAL 2

Enhance Prevention

Enhance Public Health & Safety through Prevention

1. Address public health & safety risks through policy & systems change
2. Engage community organizations, businesses, & other government agencies in changing environments to make residents healthier & safer



GOAL 3

Ensure Access

Ensure Access to Culturally & Linguistically Appropriate, Customer-Friendly, Quality Health Services

1. Maximize preventative care, early diagnosis/ intervention, & timely treatment
2. Promote linkages between clinical & community-based prevention activities
3. Increase patient-centered coordination of services



GOAL 4

Engage Workforce

Engage MCHD Workforce & Improve Operational Functions to Meet Current & Developing Population Health Needs

1. Attract, develop, & maintain a competent, diverse, & responsive workforce
2. Promote trust & communication throughout the organization
3. Align funding with strategic initiatives & mandated programs
4. Optimize efficiency & effectiveness

OUR WORK: Programs, services, policies, and collaborations that improve health and equity outcomes for all Monterey County residents

OUR VALUES: Health Equity Integrity Innovation Respect Excellence