

# MCHD Employees: Your Role in All Things Strategic

Accreditation helps us highlight our programs, practices and policies:

Accreditation creates many useful tools:

- CHA, CHIP
- Performance Measures (with input from all bureaus)
  - Customer service
  - Workforce development
  - Quality Improvement

Have you seen these tools yet?

Community assessments and staff input helped craft our strategic goals:

- Empower the community
  - Enhance public health and safety
  - Ensure access to quality care
- What part of your work is related to these?

When all Health Department employees use common strategies, we can make lasting change:

- Our Vision, Our Mission and Our Values
- Health in All Policies or Places (HiAP): Using health concepts in all community policy and program decisions
- Health Equity: Creating equal access to health for all

How do you use these in your work?

All of us are needed to work at many levels:

- Individual
- Interpersonal
- Organizations
- Community
- Public policy

On how many levels do you work?

What's the Result?

## Better health for all Monterey County residents

## ABC's of Strategic Speak....

**10 Essential Services of Public Health:** *describes the array of all public health activities in a community*

**Accreditation:** *a process to achieve and maintain nationally recognized standards for public health services*

**Community Health Assessment (CHA):** *a report that captures a population's health status*

**Community Health Improvement Plan (CHIP):** *a system wide plan to achieve the community's goals.*

**Health in All Policies (HiAP):** *a cross-sector strategy that ensures healthy opportunities are available where we work, live, and play*

**Local Public Health System Assessment (LPHSA):** *an assessment of our health system's strengths and reach*

**Mobilizing for Action through Planning and Partnerships (MAPP):** *a community-driven strategic planning process for improving community health*

**Monterey County Health Department (MCHD):** *one of the many partners in the local public health system*

**MCHD Strategic Plan 2018-2022:** *four goals to empower the community, enhance community health and safety, ensure health access, and improve organizational effectiveness*

**National Public Health Performance Standards Program (NPHPSP):** *a set of standards for public health*

**Public Health Accreditation Board (PHAB):** *national agency that reviews and approves accreditation applications by local, state, and tribal health departments. MCHD received accreditation in 2018!*

**Performance Measures:** *the use of fact-based performance information to improve performance and provide accountability for results*

**Quality Improvement:** *continuous and on-going efforts to achieve measurable improvements in the efficiency, effectiveness, and equity of population health services.*

**Customer Service:** *delivering high quality services or information to our residents and community partners in a helpful, culturally competent, caring, and friendly manner*

**Workforce Development:** *assuring the availability of health professionals and improving standards of practice*

**Socio-ecological Model of Public Health:** *implementing public health activities at five levels (individual, interpersonal, organizational, community, and policy) to maximize interventions.*

**Social Determinants of Health:** *the circumstances, in which people are born, grow up, live, work, and age, as well as the systems put in place to deal with illness. These circumstances are in turn shaped by a wider set of forces: economics, social policies, and politics.*

**Health Equity:** *health equity is achieved when every person has the opportunity to attain his or her full health potential.*

**MCHD's Vision Statement:** *Creating a legacy of health together*

**MCHD's Mission Statement:** *enhance, promote and protect the health of Monterey County's individuals, families, communities, and environment*

**MCHD's Focus Areas:** *ensure capacity and infrastructure; increase sound behavior adoption; prevent and survey communicable disease; prevent, manage and mitigate chronic disease; assess and assure access to health care and services; prevent and reduce environmental risks; respond to health emergencies and disasters.*

**MCHD's Work:** *programs, services, policies, and collaborations that improve health outcomes for Monterey County residents*

**MCHD's Values:** *health equity, integrity, innovation, respect, and excellence*

For more information, ask your supervisor, check out the website ([www.mtyhd.org](http://www.mtyhd.org)) or ask anyone in the Planning, Evaluation and Policy (PEP) Unit