

Chronic Disease & Injury Prevention

2018 YEAR IN REVIEW



Chronic Disease Prevention

- ✓ Addressed drifting secondhand smoke by focusing on smoke free multi unit housing.
- ✓ Supported tobacco retail license enforcement efforts in the cities of Monterey, Carmel and Salinas, and the unincorporated areas.
- ✓ Collaborated with community stakeholders to implement a new oral health program.
- ✓ Implemented youth cannabis use prevention program.



Outreach & Education

- ✓ Employee Wellness recorded over 6,000 participants in activities and implemented a healthy food policy.
- ✓ Distributed 100 car seats and 241 safety helmets.
- ✓ STRYVE implemented Safe Dates in 5 Salinas high schools, reaching over 2,000 youth
- ✓ Implemented evidence-based teen pregnancy prevention program models in South County.
- ✓ Expanded Safe Routes to School programming in Salinas and South County.



Women, Infants & Children

- ✓ Initiated collaboration with Clinica de Salud del Valle de Salinas to train their staff to teach WIC classes to Clinica's prenatal patients.
- ✓ Collaborated with Mee Memorial in their journey to become a Baby Friendly Hospital Co-located King City WIC Clinic with One-Stop Career Center CalWORKs Employment Services.
- ✓ Increased appointments available after 5 pm to better serve working parents.
- ✓ Served 17,000 WIC participants.



Nutrition Education & Obesity Prevention

- ✓ Provided nutrition education to over 8,500 students at 15 elementary schools.
- ✓ Hosted Nutrition and Fitness Collaborative of the Central Coast, providing trainings and resources, and shared best practices with over 50 agency members.
- ✓ Provided nutrition education to adults at health clinics, farmer's markets and schools.
- ✓ Partnered with several agencies to implement policy, systems, and environmental strategies to promote health.

What's next in 2019?

We will continue to explore new grant opportunities to enhance our work in these program areas. To continue adding to the life expectancy of people in Monterey County, new collaborative partnerships will be fostered and existing partnerships such as Transportation Agency of Monterey County, Building Healthy Communities, law enforcement, local cities, healthcare providers, Blue Zones, school partners and others will be strengthened.

