

Meeting Minutes April 23, 2014
Domestic Violence Coordinating Council of Monterey County

www.co.monterey.ca.us/dvcc

DSES, Ste. 302
1000 S. Main St.
Salinas, CA 93901

Members/Alternates present: S.Goldman, C.Mounteer, M.McMills, L.DaSilva, G. Jimenez, D.Acosta, J.Tetter, J.Butz, E.Lawson, V.Barnes,

Excused absences: P.Patterson, G. Rodriguez, D. Jacroux, A.Mohammad, M.Martinez, S. Lynch

1. **Call to order and introductions:** The meeting was called to order by S.Goldman at 3:37 PM.
2. **Amendments to the agenda:** None.
3. **Approval of Minutes of February and March 2014:** The minutes were unanimously approved (V.Barnes, J.Teeter).
4. **Public Comments and Oral Communications.** V.Barnes acknowledged the Victim Dedication Ceremony.
5. **Education and information:** In observance of Sexual Assault Awareness month, C.Mounteer presented information about the Monterey County Rape Crisis Center and its programs. Some of them are: a crisis hotline, school based programs for boys and girls, Use your Voice Campaign, Run for Love, volunteer advocates, and counseling services. They also have partnerships with local services to help raise funds and awareness. Some of these are: amazon.smile.org will give a percentage of items bought to your nonprofit of choice, Whole Foods will donate \$.05 when their patrons bring their own bag, Dr.Radhika Mohandas is donating 10% of all Botox and filler procedures, A Cup of Prevention involved local coffee shops. More information can be found at their website mtryrapecrisis.org
6. **Working Group Reports**
 - a. **Executive Committee:** Met to discuss topics for future meetings. Please give the committee any topics you'd like to hear or learn more about. G.Jimenez stated she'd like to hear more about elder abuse.
 - b. **Membership Committee:** No report.
 - c. **Batterer Intervention:** No report.
 - d. **Victim Services:** No report.
 - e. **Medical Services:** No report.
 - f. **Conference:** Due to lack of interest from the agricultural industry at this time we have decided to put the idea of "Safe in the Fields" on hold. We have instead decided to have Carissa Phelps be our speaker at a half day event to take place in the Board of Supervisor Chambers on October 3, 2014 from 1-5pm. Carissa is the author of Runaway Girl: Escaping Life on the Street, One Helping Hand at a Time, CEO of Runaway Girl, FPC and a survivor of childhood sex trafficking. She is also bringing other local survivors to speak of their experience and ways to help.
 - g. **Virtual Family Justice:** The committee has not met recently, and is currently on hold, in creation phase.

- h. **Education:** No report.
- i. **OVW Committee:** M. McMills reported she is working, along with Julia Nix from the City of Salinas, to set a date for a Steering Committee meeting which the DVCC will have a seat on. She is also working on a web-based training.

7. Action items:

- *Public Service Announcements:* The council voted unanimously to purchase a 30-second PSA to be shown at the Maya Cinemas. A 30 second ad running for 24 weeks would cost \$3,950 including production cost of \$350. The PSA would be aired 70 times per day. The theme of the PSA will be domestic violence's effects on children. (V.Barnes, M.McMills)

8. New Business:

- **Donations for Conference:** The conference committee is looking at asking for donations from the community to help fund the event and keep the cost low for attendees. Any ideas of organizations or individuals that might be interested in donating can be forwarded to the committee, as we will soon be sending out letters.

9. Old Business:

- **Cut it Out:** J.Butz reported for D.Jacroux. The new information packets should be ready within the next four weeks and she has two salons ready to participate.
- **Fill vacancies:** There are still vacancies for District 1, Education and Latino Network.

10. Information Sharing/Discussion:

- M.McMills shared that on Monday, April 28, 2014, Buffalo Wild Wings will be donating 15% of their food proceeds to the YWCA. She will follow up with an email flyer. Also, in June Hula's in Monterey, will be donating 10% of their proceeds from Mahalo Monday's to the YWCA.
- G.Jimenez shared information regarding farmer's market coupons that are available for seniors through Alliance on Aging in conjunction with Monterey County Department of Social Services. There are six locations. For more information see their website at allianceonaging.org

11. Correspondence: None

The meeting was adjourned at 4:30 P.M.

THE NEXT MEETING WILL BE HELD ON MAY 28, 2014, AT 3:30 PM IN SUITE 302

IDEAS FOR FUTURE EDUCATION/SHARING

- *ELDER ABUSE*
- *HOUSING*
- *SART*
- *TRANSGENDER*